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|  | <div style="text-align: center;"> <h2 style="margin: 0;">AGENDA ITEM SUMMARY</h2> </div> <div style="border: 1px dashed purple; padding: 5px; margin-top: 10px;"> <p style="text-align: center; margin: 0;"><b>District Impacted</b></p> <p><input type="checkbox"/> 1 = Wolosin</p> <p><input type="checkbox"/> 2 = Woolard</p> <p><input type="checkbox"/> 3 = Scott</p> <p><input checked="" type="checkbox"/> 4 = Boddie</p> <p><input type="checkbox"/> 5 = Macaluso</p> <p><input type="checkbox"/> All</p> </div>   |  |
| <b>Agenda Date</b>  | July 06, 2021  |  |
| <b>Requested Action</b>   | To consider approval for a Certificate of Appropriateness for signs facing E. San Antonio Avenue to be installed at 103 North Main Street (KAD 19943, Boerne Original Town Lot 130A, 0.0815 acres) (Pat Cleary/Black Smith Grill).   |  |
| <b>Contact Person</b>   | Sara Serra-Bennett, Planner II, Planning and Community Development Department  |  |
| <b>Background Information</b>   | HLC Case Number: 2021-07-015   |  |
|   | Zoning: B-3 Central Business District, Historic District   |  |
|   | Contribution/ Integrity: District Contributing/ Medium   |  |
|   | <p>Related Case NO's:</p> <p style="padding-left: 40px;">2021-06-005-007 – Façade details</p> <p style="padding-left: 40px;">2020-08-008 – Building Permit</p> <p style="padding-left: 40px;">2020-08-009 – External Colors</p> <p style="padding-left: 40px;">2020-06-017 – New awning</p> <p style="padding-left: 40px;">2020-06-018 – Remove Canopy</p> <p style="padding-left: 40px;">2020-06-019 – Façade</p>   |  |
|   | The applicant has requested approval for different signs for the site. This request is for a sign to be installed on the façade facing E. San Antonio Avenue. The sign will be a large logo measuring 47"X47", 12" tall words and 6" stars. The sign will have 3 colors and two fonts, and it is less than 10% of the wall.  |  |
| <b>Item Justification</b>   | <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p><input type="checkbox"/> Legal/Regulatory Obligation</p> <p><input type="checkbox"/> Reduce Costs</p> <p><input type="checkbox"/> Increase Revenue</p> <p><input type="checkbox"/> Drive Down Risk</p> <p><input type="checkbox"/> Master Plan</p> </div> <div style="width: 48%;"> <p><input type="checkbox"/> Infrastructure Investment</p> <p><input checked="" type="checkbox"/> Customer Demand</p> <p><input type="checkbox"/> Service Enhancement</p> <p><input type="checkbox"/> Process Efficiency</p> <p><input type="checkbox"/> Other: _____</p> </div> </div> <p style="text-align: center;">Recommendation _____</p> |  |
| <b>Financial Considerations</b>   |  |  |
| <b>Citizen Input/Board Review</b>   |  |  |
| <b>Legal Review</b>   |  |  |
| <b>Alternative Options</b>  |  |  |
| <b>Supporting Documents</b>   | Supporting documentation is attached.  |  |

