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|  | <div style="text-align: center;"> <h2 style="margin: 0;">AGENDA ITEM SUMMARY</h2> </div> <div style="border: 1px dashed purple; padding: 5px; margin-top: 10px;"> <p style="text-align: center; margin: 0;">District Impacted</p> <p> <input type="checkbox"/> 1 = Wolosin <input type="checkbox"/> 2 = Woolard <input type="checkbox"/> 3 = Scott <input checked="" type="checkbox"/> 4 = Boddie <input type="checkbox"/> 5 = Macaluso <input type="checkbox"/> All </p> </div> | | |
| Agenda Date | July 06, 2021 | | |
| Requested Action | To consider the approval for a Certificate of Appropriateness for wall sign located at 325 South Main Street (KAD 19763, Beversdorff Lot pt 1, 0.203 acres) (Katherine Moltz/ Chandler Signs). | | |
| Contact Person | Sara Serra-Bennett, Planner II | | |
| Background Information | HLC Case Number: 2021-07-014 | | |
| | Zoning: B-3 Central Business District, Historic District | | |
| | Contribution/ Integrity: Non-Contributing/ Low | | |
| | <p>Related Case NO's:</p> <p style="padding-left: 40px;">2021-06-009-017 – Exterior Renovations</p> <p style="padding-left: 40px;">2012-12-004 – Roof Replacement</p> <p>The applicant for the property located at 325 S. Main Street is requesting a wall sign. Per our current regulation, wall signs are allowed to be 10% of the size of the wall. The sign will be buffalo hop head made of aluminum panel with vinyl graphics measuring 6'9"X 5' which does meet the criteria for a wall sign. The buffalo head is their logo. The sign will have 2 colors.</p> | | |
| Item Justification | <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Legal/Regulatory Obligation <input type="checkbox"/> Reduce Costs <input checked="" type="checkbox"/> Increase Revenue <input type="checkbox"/> Drive Down Risk <input type="checkbox"/> Master Plan Recommendation </td> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Infrastructure Investment <input checked="" type="checkbox"/> Customer Demand <input type="checkbox"/> Service Enhancement <input type="checkbox"/> Process Efficiency <input type="checkbox"/> Other: _____ _____ </td> </tr> </table> | <input type="checkbox"/> Legal/Regulatory Obligation <input type="checkbox"/> Reduce Costs <input checked="" type="checkbox"/> Increase Revenue <input type="checkbox"/> Drive Down Risk <input type="checkbox"/> Master Plan Recommendation | <input type="checkbox"/> Infrastructure Investment <input checked="" type="checkbox"/> Customer Demand <input type="checkbox"/> Service Enhancement <input type="checkbox"/> Process Efficiency <input type="checkbox"/> Other: _____ _____ |
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| Financial Considerations | | | |
| Citizen Input/Board Review | | | |
| Legal Review | | | |
| Alternative Options | | | |
| Supporting Documents | Supporting documentation is attached. | | |