

	<div style="text-align: center;"> <h2 style="margin: 0;">AGENDA ITEM SUMMARY</h2> </div> <div style="border: 1px dashed purple; padding: 5px; margin-top: 10px;"> <p style="text-align: center; margin: 0;">District Impacted</p> <p><input type="checkbox"/> 1 = Wolosin</p> <p><input type="checkbox"/> 2 = Woolard</p> <p><input type="checkbox"/> 3 = Scott</p> <p><input checked="" type="checkbox"/> 4 = Boddie</p> <p><input type="checkbox"/> 5 = Macaluso</p> <p><input type="checkbox"/> All</p> </div>
Agenda Date	July 06, 2021
Requested Action	To consider the approval for a Certificate of Appropriateness for a wall sign to be installed at 325 South Main Street (KAD 19763, Beversdorff Lot pt 1, 0.203 acres) (Katherine Moltz/ Chandler Signs).
Contact Person	Sara Serra-Bennett, Planner II
Background Information	HLC Case Number: 2021-07-013
	Zoning: B-3 Central Business District, Historic District
	Contribution/ Integrity: Non-Contributing/ Low
	Related Case NO's: 2021-06-009-017 – Exterior Renovations 2012-12-004 – Roof Replacement
	The applicant for the property located at 325 S. Main Street is requesting a wall sign. The wall sign is facing Main Street. The sign will have 2 fonts and 2 colors, as shown in the attached document.
Item Justification	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p><input type="checkbox"/> Legal/Regulatory Obligation</p> <p><input type="checkbox"/> Reduce Costs</p> <p><input checked="" type="checkbox"/> Increase Revenue</p> <p><input type="checkbox"/> Drive Down Risk</p> <p><input type="checkbox"/> Master Plan Recommendation</p> </div> <div style="width: 48%;"> <p><input type="checkbox"/> Infrastructure Investment</p> <p><input checked="" type="checkbox"/> Customer Demand</p> <p><input type="checkbox"/> Service Enhancement</p> <p><input type="checkbox"/> Process Efficiency</p> <p><input type="checkbox"/> Other: _____</p> </div> </div>
Financial Considerations	
Citizen Input/Board Review	
Legal Review	
Alternative Options	
Supporting Documents	Supporting documentation is attached.