

	<div style="text-align: center;"> <h2 style="margin: 0;">AGENDA ITEM SUMMARY</h2> </div> <div style="border: 1px dashed purple; padding: 5px; margin-top: 10px;"> <p style="text-align: center; margin: 0;"><b>District Impacted</b></p> <p> <input type="checkbox"/> 1 = Wolosin  <input type="checkbox"/> 2 = Woolard  <input type="checkbox"/> 3 = Scott  <input checked="" type="checkbox"/> 4 = Boddie  <input type="checkbox"/> 5 = Macaluso  <input type="checkbox"/> All         </p> </div>		
<b>Agenda Date</b>	<i>July 06, 2021</i>		
<b>Requested Action</b>	To consider approval for a Certificate of Appropriateness for an 18"X 40", MDO Commercial Complex Sign located at 714 South Main Street (KAD 23862, Kernaghan Addition Blk 1, Lot 22, 0.2213 acres) (Michael Grossman/The Agency Insurance Group).		
<b>Contact Person</b>	Sara Serra-Bennett, Planner II, Planning and Community Development Department		
<b>Background Information</b>	HLC Case Number: 2021-07-010		
	Zoning: B-2 Highway Commercial District, Historic District		
	Contribution/ Integrity: Non-Contributing/ N/A		
	Related Case NO's: 2021-05-014 -020 – building renovations 2018-12-001 – freestanding sign 2014-01-001 – sign 2013-12-003 – sign 2012-09-001 – sign 2011-04-010 – sign		
	The request is to install an 18" X 40" digitally printed MDO (wood) sign to be installed in the existing commercial complex sign. This is one of multiple signs being requested for the commercial complex sign. The sign will have two fonts, two colors, and a logo.		
<b>Item Justification</b>	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Legal/Regulatory Obligation  <input type="checkbox"/> Reduce Costs  <input type="checkbox"/> Increase Revenue  <input type="checkbox"/> Drive Down Risk  <input type="checkbox"/> Master Plan            Recommendation         </td> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Infrastructure Investment  <input checked="" type="checkbox"/> Customer Demand  <input type="checkbox"/> Service Enhancement  <input type="checkbox"/> Process Efficiency  <input type="checkbox"/> Other: _____            _____         </td> </tr> </table>	<input type="checkbox"/> Legal/Regulatory Obligation <input type="checkbox"/> Reduce Costs <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Drive Down Risk <input type="checkbox"/> Master Plan Recommendation	<input type="checkbox"/> Infrastructure Investment <input checked="" type="checkbox"/> Customer Demand <input type="checkbox"/> Service Enhancement <input type="checkbox"/> Process Efficiency <input type="checkbox"/> Other: _____ _____
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<b>Financial Considerations</b>			
<b>Citizen Input/Board Review</b>			
<b>Legal Review</b>			
<b>Alternative Options</b>			
<b>Supporting Documents</b>	Supporting documentation is attached.		