

	<div style="text-align: center;"> <h2 style="margin: 0;">AGENDA ITEM SUMMARY</h2> </div> <div style="border: 1px dashed purple; padding: 5px; float: right; margin-top: 10px;"> District Impacted <input type="checkbox"/> 1 = Wolosin <input type="checkbox"/> 2 = Woolard <input type="checkbox"/> 3 = Scott <input checked="" type="checkbox"/> 4 = Boddie <input type="checkbox"/> 5 = Macaluso <input type="checkbox"/> All </div>	
Agenda Date	April 04, 2021	
Requested Action	To consider approval for a Certificate of Appropriateness for a Commercial Complex Sign located at 911 S. Main Street (KAD 23875, Kernaghan Addition Blk 1 Lot PT 41 & PT 42, .666 acres). (Teresa Poole/ Aloha Prime Alterations).	
Contact Person	Sara Serra-Bennett, Planner II, Planning and Community Development Department	
Background Information	HLC Case Number: 2021-05-013	
	Zoning: B-2, Highway Commercial, Historic	
	Contribution/ Integrity: District Contributing/ High	
	Related Case NO's: 2021-03-012 – Sign 2020-09-010 – Commercial Complex Sign 2019-10-012 – Projecting Sign 2019-02-001 – Commercial Complex Sign 2018-12-005 – Commercial Complex Sign	
	The request is to install a 12" X 66" MDO MaxMetal Commercial Complex Sign. The sign will have one font, and five colors. The application meets the sign ordinance requirements.	
Item Justification	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <input type="checkbox"/> Legal/Regulatory Obligation <input type="checkbox"/> Reduce Costs <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Drive Down Risk <input type="checkbox"/> Master Plan <input type="checkbox"/> Recommendation </div> <div style="width: 48%;"> <input type="checkbox"/> Infrastructure Investment <input checked="" type="checkbox"/> Customer Demand <input type="checkbox"/> Service Enhancement <input type="checkbox"/> Process Efficiency <input type="checkbox"/> Other: _____ </div> </div>	
Financial Considerations		
Citizen Input/Board Review		
Legal Review		
Alternative Options		
Supporting Documents	Supporting documentation is attached.	