

	<div style="text-align: center;">AGENDA ITEM SUMMARY</div> <div style="float: right; border: 1px dashed purple; padding: 5px; margin-top: 10px;"> District Impacted <input type="checkbox"/> 1 = Wolosin <input type="checkbox"/> 2 = Woolard <input checked="" type="checkbox"/> 3 = Scott <input type="checkbox"/> 4 = Boddie <input type="checkbox"/> 5 = Macaluso <input type="checkbox"/> All </div>	
Agenda Date	May 04, 2021	
Requested Action	To consider approval for a Certificate of Appropriateness for a 4ft X 4ft 6in Freestanding sign located at 704 North Main Street (KAD 27490, Toepperwein blk 18, lot 12, 0.3319 acres) (Haus Design + Build).	
Contact Person	Sara Serra-Bennett, Planner II, Planning and Community Development Department	
Background Information	HLC Case Number: 2021-05-09	
	Zoning: B-2 Highway Commercial District, Historic District	
	Contribution/ Integrity: District Contributing/ High	
	<p>Related Case NO's:</p> <p style="margin-left: 40px;">2019-10-006 – Sign 2019-07-008 – Signs 2015-07-004 – Exterior Paint 2015-02-003 – Signs 2014-11-006 – Exterior Paint 2014-11-007 – HDRP Grant 2012-08-018 – Sign</p> <p>The request is to replace the existing Freestanding sign with a new one. The sign will be 4ft X 4ft 6 inches, with 3 colors, 2 fonts and the business logo, as presented. It is 2 inches larger than the previous sign, but does meet the criteria for a freestanding sign.</p>	
Item Justification	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <input type="checkbox"/> Legal/Regulatory Obligation <input type="checkbox"/> Reduce Costs <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Drive Down Risk <input type="checkbox"/> Master Plan <input type="checkbox"/> Recommendation </div> <div style="width: 48%;"> <input type="checkbox"/> Infrastructure Investment <input checked="" type="checkbox"/> Customer Demand <input type="checkbox"/> Service Enhancement <input type="checkbox"/> Process Efficiency <input type="checkbox"/> Other: _____ </div> </div>	
Financial Considerations		
Citizen Input/Board Review		
Legal Review		
Alternative Options		
Supporting Documents	Supporting documentation is attached.	

