

	<div style="text-align: center;"> <h2 style="margin: 0;">AGENDA ITEM SUMMARY</h2> </div> <div style="border: 1px dashed purple; padding: 5px; margin-top: 10px;"> <p style="text-align: center; margin: 0;"><b>District Impacted</b></p> <p><input type="checkbox"/> 1 = Wolosin</p> <p><input type="checkbox"/> 2 = Woolard</p> <p><input type="checkbox"/> 3 = Scott</p> <p><input checked="" type="checkbox"/> 4 = Boddie</p> <p><input type="checkbox"/> 5 = Macaluso</p> <p><input type="checkbox"/> All</p> </div>
<b>Agenda Date</b>	May 04, 2021
<b>Requested Action</b>	To consider approval for a Certificate of Appropriateness for a 14"X 14", MDO Wall Sign located at 100 W. Hosack Street (KAD 21607, Dienger Addition Blk 2 Lot pt 1 and pt 2, 0.306 acres) (Brian Combs/ Combs Consulting Group).
<b>Contact Person</b>	Sara Serra-Bennett, Planner II, Planning and Community Development Department
<b>Background Information</b>	HLC Case Number: 2021-05-012
	Zoning: B-2 Highway Commercial District, Historic District
	Contribution/ Integrity: Non-Contributing/ N/A
	<p>Related Case NO's:</p> <p style="padding-left: 40px;">2021-04-009-011 - Signs</p> <p style="padding-left: 40px;">2018-11-002-003 – Signs</p> <p style="padding-left: 40px;">2018-07-006-007 – Signs</p> <p style="padding-left: 40px;">2017-11-007 – Sign</p> <p style="padding-left: 40px;">2017-08-003 – Sign</p> <p style="padding-left: 40px;">2015-10-002 – Sign</p>
	The request is to install a 14" X 14" MDO Wall sign. The sign will have two fonts, four colors and a logo. The application meets the sign ordinance requirements.
<b>Item Justification</b>	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p><input type="checkbox"/> Legal/Regulatory Obligation</p> <p><input type="checkbox"/> Reduce Costs</p> <p><input type="checkbox"/> Increase Revenue</p> <p><input type="checkbox"/> Drive Down Risk</p> <p><input type="checkbox"/> Master Plan</p> </div> <div style="width: 48%;"> <p><input type="checkbox"/> Infrastructure Investment</p> <p><input checked="" type="checkbox"/> Customer Demand</p> <p><input type="checkbox"/> Service Enhancement</p> <p><input type="checkbox"/> Process Efficiency</p> <p><input type="checkbox"/> Other: _____</p> </div> </div> <p style="text-align: center; margin-top: 10px;">Recommendation _____</p>
<b>Financial Considerations</b>	
<b>Citizen Input/Board Review</b>	
<b>Legal Review</b>	
<b>Alternative Options</b>	
<b>Supporting Documents</b>	Supporting documentation is attached.