



## MEMORANDUM

November 25, 2020

**To:** Honorable Mayor and City Council Members  
**From:** Ben Thatcher, City Manager  
**Subject:** **City Council Strategic Workshop**

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The follow-up to our August City Council Strategic Workshop, is scheduled as follows:

**Tuesday, December 1, 2020**

**4:00 p.m.**

**Kronkosky Place**

Discussion of 2020 Employee Engagement Survey Results. I will briefly provide you with an overview of the survey, Boerne's results, and information about how employee engagement improves business performance.

Discussion of Master Plan and Strategic Alignment. If you recall from our August strategic workshop staff was assigned to update the Master Plan recommendations status so that Council can discuss the desired approach for prioritization. In your packet you'll find the comprehensive list of all Master Plan recommendations, Park Master Plan recommendations, as well as the staff identified capital improvement (CIP) projects. Staff will provide you a summary of the progress at the meeting and then the Mayor and I will lead a discussion about prioritization.

Comments from Council. We will end the workshop with a Council comment section just like our regular City Council meetings.

Thank you for your attention to this memo. We look forward to spending the evening discussing what strategic success might look like for us in the future.