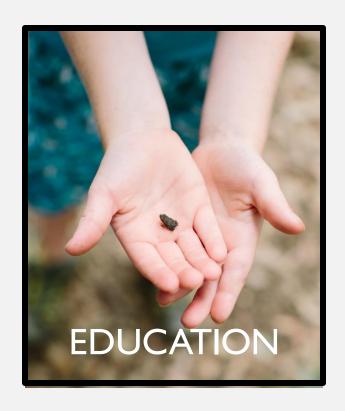


# **OUR STORY**



# WHAT WE DO











# COMMUNITY CONNECTION

100,000 visitors served annually through:

- Open trails
- Moondance concerts
- Programs
- Family Festivals
- Mostly-Native Plant Sale

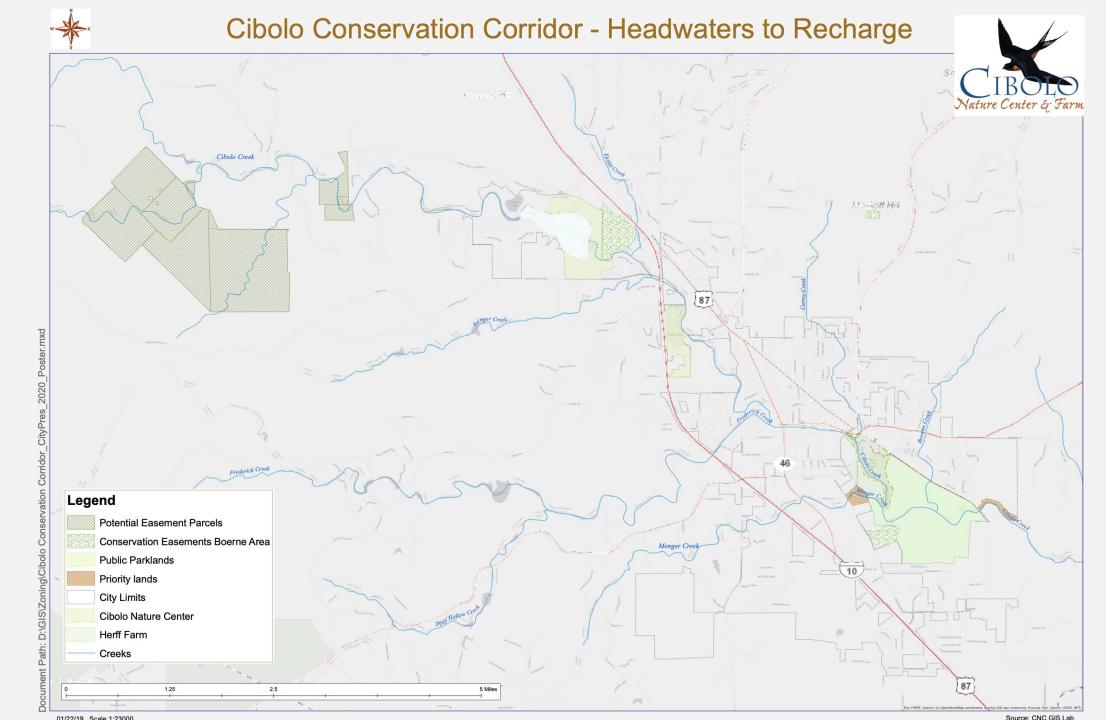
• 50% are from out of town



# APPLIED RESEARCH

- 22 years of Citizen Science
- University Partnerships
- Civic Engagement
- Land Conservation
- Watershed Protection
- International Monarch research
- Texas Stream Team 24 years







# Cibolo Conservation Corridor

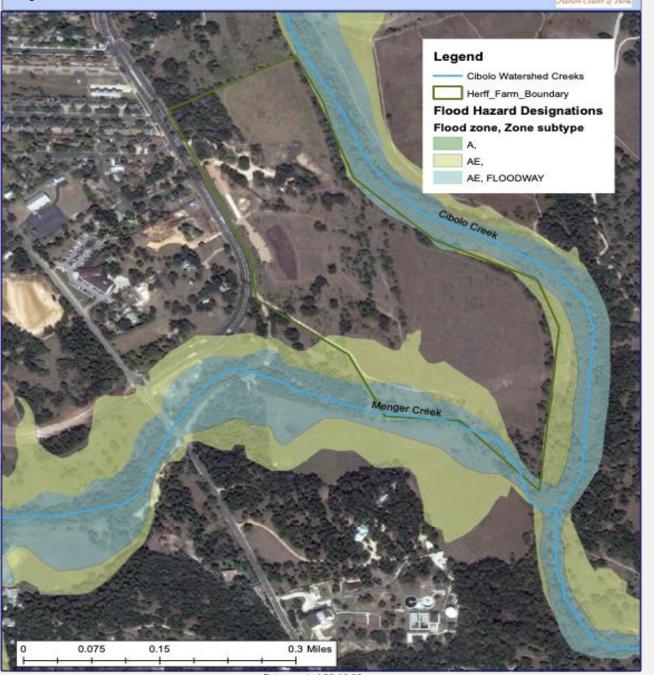


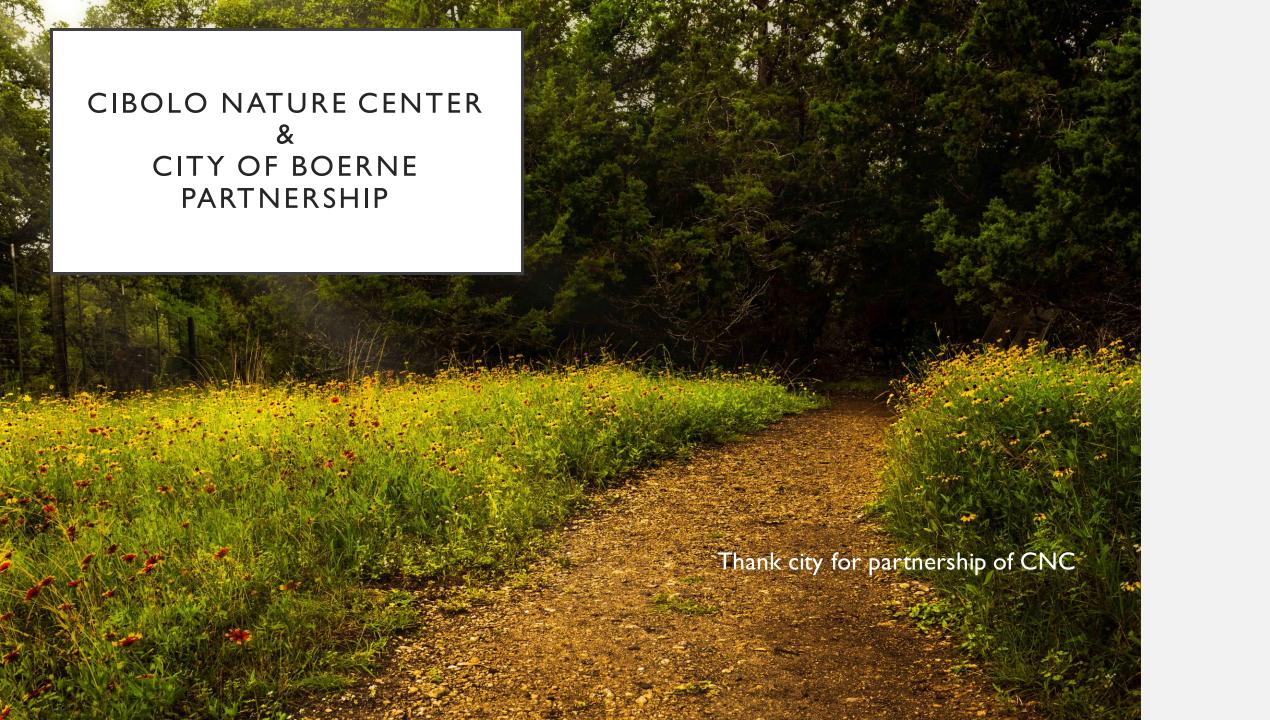
05/22/19, Scale 1:15000

# ₩**\**

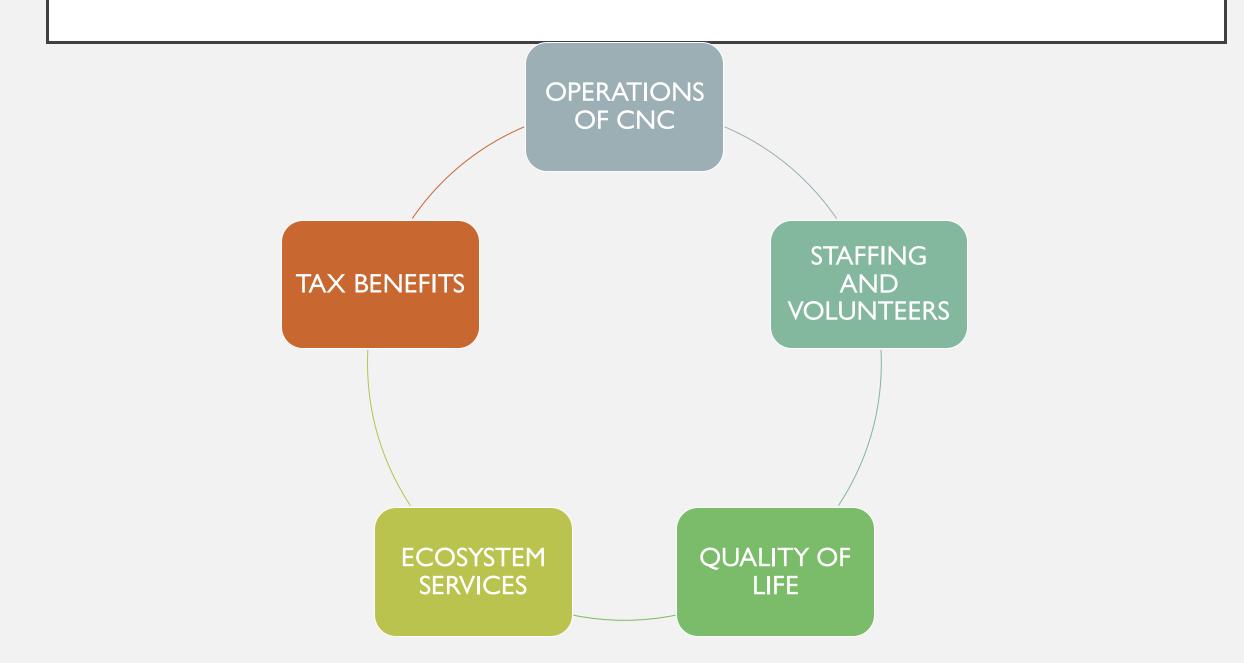
# FEMA flood zones and Zoning Changes







# THE BENEFIT OF THE CNC&F TO CITY OF BOERNE



# FACILITIES AND LAND MANAGEMENT

In 2005 the CNC built a \$2M educational facility in Boerne City Park at no expense to taxpayers.

The Friends of Cibolo Wilderness organization has an annual operating cost of \$1,444,000.

#### Facilities:

- Building Maintenance
- Restroom / Pavillion Maintenance
- Security Monitoring
- Utilities

#### **Grounds:**

- Park Rangers
- Trail and Driveway Maintenance
- Trash Pick-Up
- Tree Care
- Garden and Landscape Management

#### Land Management & Conservation

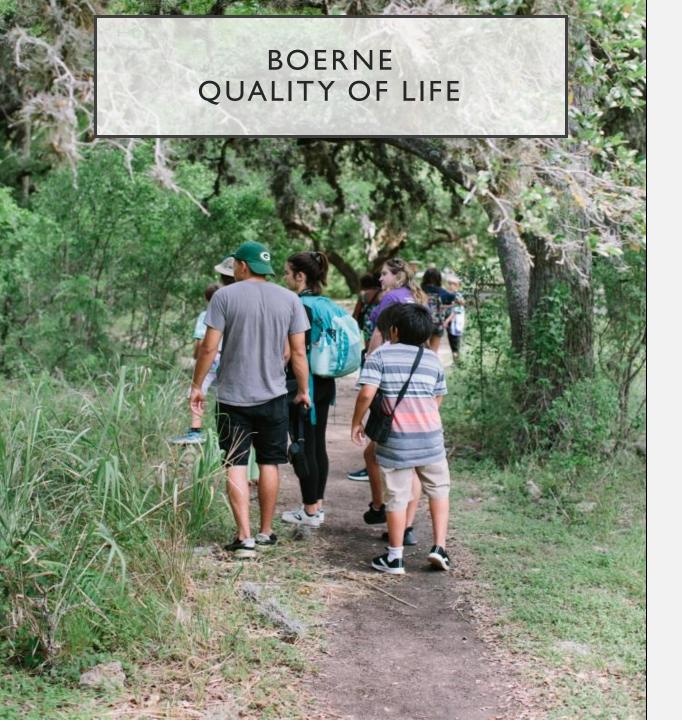
- Land Management Plan by Rufus Stephens
- Invasive Removal
- Prescribed Burns
- Wildlife Monitoring & Support

#### Programs:

- Youth Education
- Community Engagement & Adult Education

# **STAFF & VOLUNTEERS**

- Staff Salaries & Benefits totaled \$1,069,000 in 2019
  - 14 Fulltime Employees
  - 9 Part-time Employees
  - 30 Seasonal Summercamp Counselors
- Volunteer hours in 2019:
- 9,875 hours X \$25.43/hr = **\$251,000**



#### Attracts Business investment:

- Recruitment and retention of employees
- Marketing Boerne to businesses

### Mental and Physical Health:

- Physical fitness
- Stress reduction

#### Recreation:

- Hiking
- Birding
- Creek time

### Community cohesion:

Family & social connection



### ADDITIONAL BENEFITS

#### **Sales Tax Benefit**

- Tourist destination for out-of-towners
- Recreation destination for birders, hikers

#### Tax Base

Improves property values and therby increases tax base

# **Marketability**

Photographers:

- 700 per year
- 560 in 2020 already

NEW VISION
AND
A NEW BRAND
FOR THE FUTURE





