



AGENDA ITEM SUMMARY

District Impacted

- ☐ 1 = Wolosin
- ☐ 2 = Woolard
- ☐ 3 = Scott
- ☐ 4 = Fowler
- ☐ 5 = Macaluso
- ☒ All

AGENDA DATE	<i>October 22, 2019</i>
DESCRIPTION	DISCUSSION AND CONSIDER ACCEPTANCE OF FISCAL YEAR 2020 ECONOMIC DEVELOPMENT WORK PLAN.
STAFF'S RECOMMENDED ACTION (be specific)	Receive and accept Fiscal Year 2020 Economic Development Work Plan.
CONTACT PERSON	Jeff Thompson, Deputy City Manager & General Manager of Utilities, Nick Montagno Economic Development Director
SUMMARY	<p>Attached for your review is the Fiscal Year 2020 City of Boerne Economic Development Work Plan. It is a draft that we will add Attachment B to and the Table of Contents on Tuesday. This is the eighth year that the city has created an Economic Development Work Plan to guide and coordinate our efforts.</p> <p>With the number of recent changes in leadership of Economic Development efforts at the City and at the Boerne Kendall County Economic Development Corporation (BKCEDC), we believe it is a good time to “reboot” the process that the city utilizes, in conjunction with the BKCEDC and our other community partners, to go about the business of attracting quality new development, retaining our existing businesses and facilitating the expansion of others.</p> <p>The new Work Plan includes a shift from a primary focus on retail (sales tax) and utility growth to include greater emphasis on higher paying jobs and issues facing the community regarding workforce availability and training and infrastructure readiness. As always mobility projects have a strong impact on economic development, and they remain an area of focus.</p> <p>The new budget and our Master Plan both influence what we should focus on in the coming 12 months as well as input from Council members and coordination with the BKCEDC’s goals and initiatives.</p> <p>We request Council receive and accept the Plan and provide any input and modifications at the Council meeting on October 22nd for immediate implementation.</p>
COST	
SOURCE OF FUNDS	

ADDITIONAL INFORMATION	FY 2020 ECONOMIC DEVELOPMENT WORK PLAN
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This summary is not meant to be all inclusive. Supporting documentation is attached.