

HISTORIC LANDMARK COMMISSION

AGENDA ITEM NO. 06

DATE: 10/01/2019

HLC PACKET NO:	2019-10A
HLC CASE NO:	2019-10-06
KAD PROPERTY ID:	27490
ADDRESS/BUS. NAME:	704 N. Main St., Southern Voice
LEGAL DESCRIPTION:	TOEPPERWEIN BLK 18 LOT 12, .3319 ACRES
ZONING:	"B-2" Highway Commercial District
PUBLIC PROPERTY:	N/A
DISTRICT:	Historic District
CONT./NON-CONT.:	Contributing
PRESERVATION INTEGRITY RANKING:	High
LANDMARK STATUS:	N/A
APPLICANT:	Karen Mathison
OWNER:	GOODALL CAROLYN HARZ
TYPE OF WORK:	Signage; double-sided, MDO with high quality vinyl, unlit free-standing sign, 4' 6" x 4' sign dimensions and painting of sign posts.
REQUEST:	Request for approval for a Certificate of Appropriateness for a 4' 6" x 4' free-standing sign and painting of sign posts with Behr – Equestrian Green.
RECOMMENDATION:	Staff recommends approval of the sign. It conforms to the Historic Design Guidelines and is in keeping the proposed colors to no more than four and the proposed fonts to only two. The frame of the sign will be painted to match the business's corbels and window colors.
CASE COMMENTS:	The Southern Voice has been considered in two different locations, 720 N. Main and now 704 N. Main. This sign is very similar to the sign located at 720 N. Main which was approved by the Commission in March of 2019. The difference being, this

version is limited to two fonts, less verbiage and the other sign did not have the roof feature. The applicant stated that the frame for the sign was already in place at this location and they are replacing the sign within the frame and then painting the frame based on the Commission's comments at the July meeting where that sign was denied because the frame for the sign was wood and would not be sealed or painted.

RELATED CASE NO'S:

2014-11-006, 007 – Façade Grant

2015-07- 004 – Paint

2019-07-004 – Sign

2019-03-004 – Sign at 720 N. Main