

HISTORIC LANDMARK COMMISSION

AGENDA ITEM NO. 005

DATE: 08/06/2019

HLC PACKET NO:	2019-08A
HLC CASE NO:	2019-08-002
KAD PROPERTY ID:	19911
ADDRESS/BUS. NAME:	153 S. Main Street, Shops at 153 Main Street
LEGAL DESCRIPTION:	153 South Main Street, .2410 acres
ZONING:	"B-3" Central Business District, Historic
PUBLIC PROPERTY:	N/A
DISTRICT:	Historic
CONT./NON-CONT.:	Contributing
PRESERVATION INTEGRITY RANKING:	High
LANDMARK STATUS:	N/A
APPLICANT:	Guy Sanders
OWNER:	Guy Sanders/AcreWerks Inc.
TYPE OF WORK:	Signage/mural
REQUEST:	Request for approval for a Certificate of Appropriateness for a painted wall sign.
RECOMMENDATION:	<p>Staff recommends approval of the application. There is evidence that at this proposed location of the former Boerne Motor Co. and Ford sign present during the period this structure served as an automobile dealer and service. The Richter signage was also present at one of the entrance bays and the applicant is now replicating this sign where the former Boerne Motor Co. and Ford sign was at this location.</p> <p>Per the ordinance requirements the sign cannot be more than 10 percent of the wall.</p>

CASE COMMENTS:

The proposed sign is well supported by the Boerne Historic District Guidelines, where replication of signs existing from the 1950's and previous is encouraged. As noted, the sign is a replica of the Richter signage that was also present at one of the former entrance bays. The applicant is now replicating the Richter this sign and placing the sign at the former Boerne Motor Co. and Ford sign location. Per the guidelines the colors of painted are to be consistent with those of this era circa 1950-60's period.

Please note, the applicant is aware the adjacent parking lot can be filled in with a zero-lot line structure and eliminate the proposed sign.

RELATED CASE NO'S:**2019-03-002**

The Commission approved a commercial complex sign in March of 2019.

2017-06-005

The Commission approved various modifications to the building through the historic district improvement program in June of 2018.