

HISTORIC LANDMARK COMMISSION

AGENDA ITEM NO. 8

DATE: 7/16/2019

HLC PACKET NO:	2019-07A
HLC CASE NO:	2019-0-04
KAD PROPERTY ID:	24090
ADDRESS/BUS. NAME:	704 N. Main St.
LEGAL DESCRIPTION:	TOEPPERWEIN BLK 18 LOT 12, .3319 ACRES
ZONING:	"B-2" Highway Commercial District
PUBLIC PROPERTY:	N/A
DISTRICT:	Historic District
CONT./NON-CONT.:	Contributing
PRESERVATION INTEGRITY RANKING:	Medium
LANDMARK STATUS:	N/A
APPLICANT:	Karen Mathison – Southern Voice
OWNER:	GOODALL CAROLYN HARZ
TYPE OF WORK:	Signage; double-sided, MDO with high quality vinyl, unlit free-standing sign, 4'x 6' sign dimensions.
REQUEST:	Request for approval for a Certificate of Appropriateness for a free-standing sign.
RECOMMENDATION:	Staff recommends approval conditioned upon conforming to the Historic Design Guidelines and is in keeping the proposed colors to no more than four and the proposed fonts to only two.
CASE COMMENTS:	The vertical sign format is in keeping with other previously approved free-standing signs. The application meets the Sign Ordinance requirements.

This exact sign was originally approved at 720 N. Main Street in March of 2019. The applicant has relocated the sign to 704 North Main Street and incorporated the sign into a new freestanding enclosure. The enclosure meets the Historic District Guidelines.

RELATED CASE NO'S: 2014-11-006, 007 – Façade Grant