

# HISTORIC LANDMARK COMMISSION

## AGENDA ITEM NO.7

DATE: 07/16/2019

|  |   |
|--|---|
| <b>HLC PACKET NO:</b>                      | 2019-07A  |
| <b>HLC CASE NO:</b>                        | 2019-07-03  |
| <b>KAD PROPERTY ID:</b>                    | 19906   |
| <b>ADDRESS/BUS. NAME:</b>                  | 101 S. Main Street/Black Rifle Coffee   |
| <b>LEGAL DESCRIPTION:</b>                  | BOERNE ORGINIAL TOWN LOT 81 & 82& PT 84 .176  |
| <b>ZONING:</b>                             | "B-3" Central Business District   |
| <b>PUBLIC PROPERTY:</b>                    | N/A   |
| <b>DISTRICT:</b>                           | Historic  |
| <b>CONT./NON-CONT.:</b>                    | Low   |
| <b>PRESERVATION<br/>INTEGRITY RANKING:</b> | N/A   |
| <b>LANDMARK STATUS:</b>                    | None  |
| <b>APPLICANT:</b>                          | Mason Mainz   |
| <b>OWNER:</b>                              | Patrice H. Mainz  |
| <b>TYPE OF WORK:</b>                       | One 34" x 120" wall sign which denotes Black Rifle Coffee at the side wall of the building along Main Street – the wall sign is made of max metal with a digital printed face.  |
| <b>REQUEST:</b>                            | Request for approval for a Certificate of Appropriateness for a wall sign.  |
| <b>RECOMMENDATION:</b>                     | Staff recommends approval of the proposed wall sign. The proposed sign conforms to the recommended Historic Design Guidelines in keeping the proposed colors to no more than four and the proposed fonts to only two.   |
| <b>CASE COMMENTS:</b>                      | The proposed wall sign is 28 sf on a wall that is 375 sf. The requirement for a wall sign allows for signage that is 10% of the area of the wall and meets the requirement. The proposed sign meets the recommended Historic District Design Guidelines. As noted above, the sign is within the ordinance size and type requirements. |

This is one of three signs proposed which includes one hanging sign and two wall signs. The ordinance permits each establishment to request no more than three signs.

**RELATED CASE NO'S:** N/A