

HISTORIC LANDMARK COMMISSION

AGENDA ITEM NO. 05

DATE: 07/16/2019

HLC PACKET NO:	2019-07A
HLC CASE NO:	2019-07-01
KAD PROPERTY ID:	19906
ADDRESS/BUS. NAME:	101 S. Main Street/Black Rifle Coffee
LEGAL DESCRIPTION:	BOERNE ORGINIAL TOWN LOT 81 & 82 & PT 84 .176 ACRES
ZONING:	"B-3" Central Business District
PUBLIC PROPERTY:	N/A
DISTRICT:	Historic
CONT./NON-CONT.:	Low
PRESERVATION INTEGRITY RANKING:	N/A
LANDMARK STATUS:	None
APPLICANT:	Mason Mainz
OWNER:	Patrice H. Mainz
TYPE OF WORK:	One 24" x 96" wall sign which denotes Black Rifle Coffee at the wall of the main entrance – the wall sign is made of max metal with a digital printed face.
REQUEST:	Request for approval for a Certificate of Appropriateness for a wall sign.
RECOMMENDATION:	Staff recommends approval of the proposed wall sign. The proposed sign conforms to the recommended Historic Design Guidelines in keeping the proposed colors to no more than four and the proposed fonts to only two.
CASE COMMENTS:	The proposed wall sign is 16 sf on a wall that is 215 sf. The requirement for a wall sign allows for signage that is 10% of the area of the wall. This sign does meet that criteria. The proposed sign meets the recommended Historic District Design Guidelines. As noted above, the sign is within the ordinance size and type requirements.

This is one of three signs proposed which includes one canopy sign and two wall signs. The ordinance permits each establishment to request no more than three signs.

RELATED CASE NO'S: N/A