

	<div style="text-align: center;">AGENDA ITEM SUMMARY</div> <div style="border: 1px dashed purple; padding: 5px; float: right; margin-top: 10px;"> District Impacted <input type="checkbox"/> 1 = Wolosin <input type="checkbox"/> 2 = Woolard <input type="checkbox"/> 3 = Scott <input checked="" type="checkbox"/> 4 = Fowler <input type="checkbox"/> 5 = Macaluso <input type="checkbox"/> All </div>
AGENDA DATE	May 28, 2019
DESCRIPTION	RECEIVE AND CONSIDER A REQUEST FROM TRAVIS JONES FOR A VARIANCE TO THE SIGN ORDINANCE SECTION 10. RESTRICTIONS ON CERTAIN TYPES OF SIGNS. M. FREE STANDING SIGN. (Legacy at Cibolo, 17 and 19 Herff Road)
STAFF'S RECOMMENDED ACTION (be specific)	Approve the request from Travis Jones for a variance to the Sign Ordinance Section 10. Restrictions on certain types of signs. M. Free standing sign.
CONTACT PERSON	Nick Colonna, Asst Director Planning and Community Development
SUMMARY	<p>Please refer to the AIS for 7 and 9 Herff Road for general background information.</p> <p>The third set of signs being considered is located on the south end and main entrance of the development (17 and 19 Herff Road). They are requesting the following:</p> <ul style="list-style-type: none"> • To be less than the required 200' separation distance from a proposed free-standing sign; • The proposal requests a 34' sign where 32' is permitted; and • The proposal request signage of 9' in height where 5' is the maximum permitted. <p>The signs are defined as Commercial Complex Identifiers which is described as:</p> <p><i>Monument signs not to exceed thirty-two (32) square feet, five (5) feet in height, located on property that may be separated from the principal development; however, the property on which it is located shall be part of the same PUD or subdivision. The Identifier shall contain the name of the commercial complex and shall not advertise for individual establishments.</i></p> <p>The signage acts not only as signage, but also acts as entrance features to each entrance to the development. As the definition states, it is not for one entity, the signage is proposed as a unifying element for the entire development. This is an important aspect for continuity of the users who arrive at this destination. Except for the height variance, the request is not an extreme deviation from the code. The design of the wall, pillars, landscaping and materials reinforces the Hill Country elements of design of the natural stone</p>

	<p>and setting. This aids in mitigating the impacts of the height, distance and signage size requested for the main entrance of the complex.</p> <p>A variance request does allow Council to make conditions of the approval to the request if so desired.</p>
COST	
SOURCE OF FUNDS	
ADDITIONAL INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.