	District Impacted
Boerne  AGENDA DATE	AGENDA ITEM SUMMARY    1 = Wolosin   2 = Woolard   3 = Vacant   4 = Cisneros   5 = Handren   X All
AGENDA DATE	March 12, 2019
DESCRIPTION	RECOGNITION OF THE PARKS AND RECREATION DEPARTMENT FOR RECEIVING THE TEXAS RECREATION AND PARK SOCIETY 2019 PROMOTIONS AND MARKETING EXCELLENCE AWARD, CLASS IV.
STAFF'S	No Action Required
RECOMMENDED	
ACTION (be specific)	
CONTACT PERSON	Danny Zincke, Community Services Director
SUMMARY	The Boerne Parks and Recreation Department was honored to be
	awarded the 2019 Texas Recreation and Park Society (TRAPS) award
	for Marketing Excellence. The award was presented to the
	department on February 21, 2019 at the annual TRAPS Awards
	banquet in El Paso, Texas for its work on the 2018 Boerne Parks & Recreation Guidebook.
	The annual guide book publication is created, published, and distributed each year and contains information on parks facilities,
	events, and programs for the upcoming year. This year the
	department printed and distributed 8,500 copies along with an online
	interactive version available on the City of Boerne web site.
COST	NA
SOURCE OF FUNDS	NA
ADDITIONAL INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.