



AGENDA ITEM SUMMARY

District Impacted

- ☐ 1 = Wolosin
- ☐ 2 = Woolard
- ☐ 3 = Vacant
- ☐ 4 = Cisneros
- ☐ 5 = Handren
- ☒ All

AGENDA DATE	February 12, 2019
DESCRIPTION	FISCAL YEAR 2019-2020 PUBLIC ART COMPETITION PRESENTATION.
STAFF'S RECOMMENDED ACTION (be specific)	No Action Required
CONTACT PERSON	Paul Barwick, Special Projects Director & Mary Woods, Special Projects Manager
SUMMARY	<p>Background:</p> <p>To develop Boerne's Municipal Public Art Collection and to encourage cultural tourism, City Council approved the establishment of a five (5) year pilot program for outdoor public art, branded Art al Fresco. This annual program exhibits ten (10) temporary monumental or life size sculptures placed throughout the City. This gives Boerne residents and visitors the opportunity to view approximately fifty (50) sculptures over the program duration.</p> <p>The program was developed so that at the end of each year's competition, the City would have the option to purchase a minimum of one (1) sculpture, depending on approved budget and sculpture selections. To date, the City has purchased five sculptures through Art al Fresco. The current exhibit is located along the Hill Country Mile, SH 46 gateway, and along the City's trail system. Each year this exhibition is promoted via social and traditional media to promote public art and to encourage cultural tourism.</p> <p>Throughout the duration of the exhibition, city residents and visitors alike can vote on-line for the piece they would like to see the City acquire for its permanent collection, allowing taxpayers to have a voice in the selection process. The sculpture receiving the greatest number of votes from city residents will be recognized as "Boerne's Choice". Boerne's Choice may be different from the selection/s ultimately approved by City Council for acquisition.</p> <p>2019-2020 Exhibition</p> <p>The 2019-2020 exhibition will be installed March 27-29 and will be open to the public on Saturday, March 30, 2019.</p> <p>The Public Art Competition Committee (PACC) is charged with</p>

	<p>selecting the sculptures for the annual exhibition. The PACC consists of one professional sculptor as juror, three (3) citizens and two (2) staff. The juror's role is to review all submissions for the exhibition, to consider various factors including size, materials, maintenance, safety, etc. and to present any concerns to the rest of the PACC. The PACC's role is to consider the juror's concerns and select finalists and alternates.</p> <p>After the PACC makes selections, they are reviewed by the Staff Art Assessment Committee (SAAC) for safety considerations.</p> <p>Future of Boerne Public Art</p> <p>The current Art al Fresco art-on-loan program is approved for a 5-year period. The exhibition installed in March 2019 will be the fourth year. The public appears to be enjoying the public art program as they are taking pictures/selfies with family and friends with both temporary and permanent sculptures. Upon completion of the 5-year period, if there is the desire to continue the program on an on-going basis, Council may appropriate funds for the program as part of the annual budget process.</p> <p>City Council approved \$30,000 for the current budget year for commissioned art. A request for budget for commissioned pieces will continue to be part of the 5-year CIP and annual budget processes. Commissioned art is considerably more expensive (\$60,000 +) but would give the City the opportunity to commission public art specific to our history and/or culture.</p> <p>The intention is to keep all temporary and permanent pieces on City-owned property. In FY 2018 Special Projects and Parks staff developed a plan for future placement of temporary and permanent public art. This plan will be reviewed and updated as necessary.</p>
COST	NA
SOURCE OF FUNDS	NA
ADDITIONAL INFORMATION	PowerPoint presentation

This summary is not meant to be all inclusive. Supporting documentation is attached.