



## AGENDA ITEM SUMMARY







### District Impacted

- ☐ 1 = Wolosin
- ☐ 2 = Woolard
- ☐ 3 = Tye
- ☒ 4 = Cisneros
- ☐ 5 = Handren
- ☐ All

<b>AGENDA DATE</b>	January 08, 2019
<b>DESCRIPTION</b>	RECEIVE AND CONSIDER A REQUEST FROM MACDONALD COMPANIES FOR A VARIANCE TO THE SIGN ORDINANCE SECTION 10. RESTRICTIONS ON CERTAIN TYPES OF SIGNS. AA. 3. RESIDENTIAL DEVELOPMENT SIGNS. <i>(The Trails at River Road Apartments, 711 River Road)</i>
<b>STAFF'S RECOMMENDED ACTION (be specific)</b>	Approve the variance to the Sign Ordinance with the condition that the sign be constructed with an opaque background and translucent letters/symbols and that the letters/symbols shall represent not more than 33% of the total sign area.
<b>CONTACT PERSON</b>	Laura Talley, Planning and Community Development Director
<b>SUMMARY</b>	<p>The Trails at River Road Apartments located at 711 River Road requested a permit for new signage at each of their entrances. The signs shown on their permit application met the requirements of the ordinance for square footage and location. However, when the signs were installed, it was discovered that they are internally lit. The City's regulations don't permit internal lighting for this particular type of sign. Staff advised the property owner that they would either need to remove the internal illumination or request a variance. The owner chose the variance request (attached). The Sign Variance Review Committee met, reviewed the request and were supportive of the internally lit signs if they met criteria that is used in dark sky regulations.</p> <p>Dripping Springs continues to be the leader in dark sky ordinances within the State, so staff used their criteria to provide guidance (these criteria will be considered with the update to the sign regulations as part of the unified development code). When considering a variance request, Council may approve as requested, approve with conditions or deny. The sign as submitted meets the Dripping Springs criteria. The signs as proposed will have an opaque background with translucent letters/symbols that are 28% of the sign face.</p> <p><i>Dripping Springs Sign Ordinance for internally illuminated signs:</i></p> <p><i>(a) Outdoor internally illuminated signs (whether freestanding or building mounted) shall be constructed with an opaque background and translucent letters and symbols or with a colored background and</i></p>

lighter letters and symbols. (See [figure H](#)). The internally illuminated portion of the sign cannot be a light toned color such as white, cream, off-white, light tan, or light yellow unless it is part of a logo. Light toned colors such as white, cream, off-white, light tan, or light yellow are permitted in the logo only, provided that such colors in the logo shall represent not more than 33% of the total sign area permitted. Lamps used for internal illumination or backlighting of lettering shall not be included in the total outdoor light output calculation.

**Figure H.**

Light Background <input type="checkbox"/>	Colored Background <input checked="" type="checkbox"/>	Opaque Background <input checked="" type="checkbox"/>
		
		

*Figure H: Internally-illuminated signs.*

(b) Outdoor internally illuminated panels (such as illuminated canopy margins or building faces), shall be included in the total outdoor light output calculation.

<b>COST</b>	
<b>SOURCE OF FUNDS</b>	
<b>ADDITIONAL INFORMATION</b>	

This summary is not meant to be all inclusive. Supporting documentation is attached.