

	<div data-bbox="1154 216 1393 457" data-label="Form"> <div>District Impacted</div> <div> <input type="checkbox"/> 1 = Wolosin <input type="checkbox"/> 2 = Woolard <input type="checkbox"/> 3 = Tye <input type="checkbox"/> 4 = Cisneros <input type="checkbox"/> 5 = Handren <input checked="" type="checkbox"/> All </div> </div> <div data-bbox="581 306 1110 348" data-label="Section-Header"> <h2>AGENDA ITEM SUMMARY</h2> </div>
AGENDA DATE	January 8, 2019
DESCRIPTION	PRESENTATION ON STRATEGIC COMMUNICATION PLAN FOR FISCAL YEAR 2018-2019.
STAFF'S RECOMMENDED ACTION (be specific)	No action necessary.
CONTACT PERSON	Linda S Zartler, Assistant City Manager Pamela Bransford, Communications Director
SUMMARY	<p>Attached you will find the Communications Strategic Plan for FY 18-19. This plan was developed following the development of the Social Media Guide for the City of Boerne, created by Trio Marketing.</p> <p>An Executive Summary precedes the document to brief the City Council on the key highlights for FY 18-19. The Strategic Plan covers the current outreach of the City, with the addition of new avenues of communication.</p> <p>We welcome any comments or suggestions from the City Council on the proposed Strategic Plan.</p>
COST	
SOURCE OF FUNDS	
ADDITIONAL INFORMATION	