City of Boerne	AGENDA ITEM SUMMARY District Impacted 1 = Anzollitto 2 = Woolard 3 = Tye 4 = Cisneros 5 = Handren X All
AGENDA DATE	October 9, 2018
DESCRIPTION	CONSIDER RESOLUTION NO. 2018-R87; A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO AND MANAGE AN AGREEMENT BETWEEN THE CITY OF BOERNE AND CIVIC PLUS TO REDESIGN THE CITY WEBSITE AND MOBILE APPLICATION.
STAFF'S RECOMMENDED ACTION (be specific)	Approve Resolution No. 2018-R87; Entering into a Redesign Service Agreement with Civic Plus for the website and mobile application in an amount not to exceed \$20,000.00
CONTACT PERSON SUMMARY	Mike Raute/Pam Bransford
	In order to stay up-to-date with website technology, we will be redesigning the City of Boerne Website. The industry standard for a redesign on a government website is every 3 ½ to 4 years and the vast majority of City Governments stay on this schedule. The current City of Boerne Website was last redesigned in 2013. In that time new technologies, functions and web tools have been produced to make for a better feel and flow for websites. The redesign will allow for better functionality and interaction for not only the citizens of Boerne but for the web team when updating and adding content to the website. With a more interactive, intuitive city website, we can push the City to a new place. So that when people want to move here, plan for an emergency, or research a zoning ordinance, they go to our city website first. Also, we will be redesigning the City of Boerne Mobile Application so that citizens can have interaction which allows for better
	communication. An interesting fact, smartphones now make up 75% of all mobile phones sold in the US during 2013, while phone-and-text-only feature phones now account for just 25% of the market, according to Nielsen. Therefore, creating a mobile app will do things like: allow citizens to report a concern, send a crime stopper tip, report water abuse and see what day their trash will be picked up all from their mobile phone. It will also be used to spur tourism and economic development. Civic Plus works on a 24-26 week timeframe. We are looking to have the redesigned site live by the end of April 2019, we need to get the process started. The timeline will work well with the reworking of

	several development ordinances, processes and the transition from one City Hall.
COST	\$20,000.00
SOURCE OF FUNDS	Budgeted Capital Item for FY 2018-2019
ADDITIONAL	
INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.