City of Boerne	AGENDA ITEM SUMMARY
AGENDA DATE	July 10, 2018
DESCRIPTION	RECOGNITION OF JEANETTE TEAGUE, CONVENTION AND VISITORS BUREAU ASSISTANT DIRECTOR ON HER RECENT GRADUATION FROM THE TEXAS TRAVEL INDUSTRY ASSOCATION COLLEGE.
STAFF'S RECOMMENDED ACTION (be specific)	No action
CONTACT PERSON	Larry Woods, Convention and Visitors Bureau Director
SUMMARY	<ul> <li>Ms. Jeanette Teague, Convention and Visitors Bureau Assistant Director recently graduated from the Texas Travel Industry Association (TTIA) College.</li> <li>The three-year course study is designed to strengthen the student's knowledge of sales, marketing, communications, management and related subjects, building from one year to the next in various areas of the industry.</li> <li>Out of the 75 students participating in the course, Ms. Teague was one of only 11 that was presented with the Certified Tourism Executive certificate of completion.</li> </ul>
COST	
SOURCE OF FUNDS	
ADDITIONAL INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.