

	<div style="text-align: center;"><b>AGENDA ITEM SUMMARY</b></div> <div style="border: 1px dashed purple; padding: 5px; float: right; margin-top: 10px;"> <b>District Impacted</b>  <input type="checkbox"/> 1 = Anzollitto  <input type="checkbox"/> 2 = Woolard  <input type="checkbox"/> 3 = Boyd  <input type="checkbox"/> 4 = Cisneros  <input type="checkbox"/> 5 = Colvin  <input checked="" type="checkbox"/> All </div>
<b>AGENDA DATE</b>	<i>January 23, 2017</i>
<b>DESCRIPTION</b>	COMMUNICATIONS DEPARTMENT PRESENTATION.
<b>STAFF'S RECOMMENDED ACTION (be specific)</b>	Information only.
<b>CONTACT PERSON</b>	Pamela Bransford
<b>SUMMARY</b>	<p>Communications Department Update:</p> <ul style="list-style-type: none"> <li>• Year in Pictures video presentation</li> <li>• FY 2016-2017 Annual Report complete and posted on website</li> <li>• 2018 Goals: <ul style="list-style-type: none"> <li>➤ Create Communications Department Strategic Plan</li> <li>➤ Create Emergency Communications Plan</li> <li>➤ Shore up Boerne Utilities social media presence</li> <li>➤ Develop media/social media campaign to follow city hall construction project</li> <li>➤ Establish a video library</li> <li>➤ Provide enhanced media support for City Council as warranted</li> </ul> </li> </ul> <p>Feedback from City of Boerne management team and council members is always welcome.</p>
<b>COST</b>	NA
<b>SOURCE OF FUNDS</b>	NA
<b>ADDITIONAL INFORMATION</b>	

This summary is not meant to be all inclusive. Supporting documentation is attached.