

	<div style="text-align: center;"><b>AGENDA ITEM SUMMARY</b></div> <div style="border: 1px dashed purple; padding: 5px; float: right; margin-top: 10px;"> <b>District Impacted</b>  <input type="checkbox"/> 1 = Anzolitto  <input type="checkbox"/> 2 = Woolard  <input type="checkbox"/> 3 = Boyd  <input type="checkbox"/> 4 = Cisneros  <input type="checkbox"/> 5 = Colvin  <input checked="" type="checkbox"/> All </div>
<b>AGENDA DATE</b>	October 24, 2017
<b>DESCRIPTION</b>	CONSIDER RESOLUTION NO. 2017-R103; A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO AND MANAGE THE FIRST AMENDMENT TO THE CONTRACT FOR PUBLIC RELATIONS AND MARKETING SERVICES WITH PERMANENT INK PUBLIC RELATIONS, LLC. <i>(Extend agreement for two years)</i>
<b>STAFF'S RECOMMENDED ACTION (be specific)</b>	Approve Resolution No. 2017-R103; A Resolution authorizing the City Manager to enter into and manage the First Amendment to the contract for Public Relations and Marketing Services with Permanent Ink Public Relations, LLC. <i>(Extend agreement for two years)</i>
<b>CONTACT PERSON</b>	Paul Barwick, Special Projects Director
<b>SUMMARY</b>	<p>City Council approved a 1 year contract with Permanent Ink on September 27, 2016 for Public Relations and Marketing Services and permitted reimbursement expenses in an amount not to exceed \$20,500.</p> <p>After consultation and review with the Finance Department and the City Attorney, the City Attorney has prepared a Contract Amendment - Exhibit A. The Amendment to Contract for Public Relations and Marketing Work for City of Boerne Special Projects allows for an automatic renewal for up to two (2) consecutive terms which is subject to appropriations by the City of Boerne. The Amendment includes a provision for an increase of up to 10% per year over the previous year amount. In the Amendment to Contract there is a termination clause that allows for the Agreement to be cancelled in writing by either party with thirty (30) days notice.</p> <p>The contractor's hourly rate and scope of work remains the same. This increase will allow for any needed additional hours required for adequate social media coverage.</p>
<b>COST</b>	Additional cost not to exceed \$2,255
<b>SOURCE OF FUNDS</b>	Increase will be funded from approved FY2018 Budget for Special Projects
<b>ADDITIONAL INFORMATION</b>	Contract for Public Relations & Marketing Services Exhibit A – Amendment to Contract

This summary is not meant to be all inclusive. Supporting documentation is attached.