



AGENDA ITEM SUMMARY

District Impacted

- ☐ 1 = Anzolitto
- ☐ 2 = Woolard
- ☒ 3 = Boyd
- ☐ 4 = Cisneros
- ☐ 5 = Colvin
- ☐ All

AGENDA DATE

September 12, 2017

DESCRIPTION

RECEIVE AND CONSIDER A REQUEST FROM GENERATION SIGNS INC. FOR A VARIANCE TO THE SIGN ORDINANCE SECTION 10. RESTRICTIONS ON CERTAIN TYPES OF SIGNS. GG. GAS PRICING SIGNS. (*Citgo, 942 N Main St.*)

STAFF'S RECOMMENDED ACTION (be specific)

Approve a request from Generation Signs Inc. for a variance to the Sign Ordinance Section 10. Restrictions on certain types of signs. GG. Gas Pricing signs (*Citgo, 942 N Main St.*) with the condition that they adhere to the font size required for LED by the ordinance and that the lumens be limited.

CONTACT PERSON SUMMARY

Laura Talley

Generations Signs Inc is requesting a variance to the section of the Sign Ordinance for gas pricing signs for the Citgo located on the corner of Main Street and North School Street. The ordinance does allow gas stations to have LED lighting in their signs, but only on monument signs or on the canopy. Since the location of the gas station is on the TxDOT right of way (Hwy 87, Main Street) the owner made a request to TxDOT to allow the signage on the corner at the same location as the existing sign. TxDOT has denied their request due to vision clearance.

They are replacing the existing gas pricing sign of 42 sf with a smaller, 25 sf sign of which two sections will be LED pricing of 12 sf each. It is a smaller pricing sign than they have now and is far less square footage than we allow on a monument or canopy.

*GG. **Gas Pricing Signs** are permitted only for those establishments that sell products for fueling vehicles used for transportation. The use of LED fuel pricing signs is prohibited unless they are attached or built into the canopy of the fueling area or a monument sign not to exceed 8 feet in height and 48 square feet of signage. The primary LED pricing shall not exceed 12" font and the secondary pricing shall not exceed a 6" font – these types of signs are prohibited in the Central Area*

The sign variance committee met to review the variance and they were in agreement that a monument sign at this location would be a view hazard. They are in favor of the variance for LED in a free standing gas pricing sign with the condition that they adhere to the font size required by the ordinance and that the lumens be limited.

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| COST | |
| SOURCE OF FUNDS | |
| ADDITIONAL INFORMATION | |

This summary is not meant to be all inclusive. Supporting documentation is attached.