



BOERNE MASTER PLAN UPDATE

March Update

Summary

The Master Plan Update progress is well under way. We are actively reaching out to residents and community members to hear about the wants and needs of the community as they relate to future land use and development. Common themes we are hearing are:

- Quality of Life – Expanding entertainment and dining choices;
- Walkability – A connected network of sidewalks and trails; and,
- Unique Character: protection of the unique charm and character that makes Boerne special.

The project web site and Facebook page have launched and the survey will be released the first week in April. We will continue the focus group meetings through mid-April and will share the summarized findings at the Community Forum on May 4.

Meetings Held To-Date:

- Steering Committee (2)
- Technical Advisory Committee (2)
- Planning staff
- Project Team (3)
- EDC Director
- Chamber Director
- CVB Director
- Cibolo Nature Center / Natural Resource Protection
- Planning / Public Works staff
- Steering Committee Chairs
- Department Head meetings
- Chamber Senior Services Committee

Meeting Outcomes

- Steering Committee has worked through Vision and Key Strategies. They are ready and looking forward to begin prioritizing projects and land uses.
 - o Core Values:
 - Identity derived from Hill Country charm / physical characteristics of the community (trees, creeks, hills, downtown)
 - Family friendly / Education choices
 - Quality of life – entertainment and recreation choices
 - Balance growth – not all growth is bad; right mix of products in the right places
 - Protect and promote unique charm and character
- We are working with staff from Planning and Public Works to better understand constraints and opportunities surrounding infrastructure in order to make informed recommendations about future land uses and growth management.
- The Burditt team needs to update P&Z soon

Data Collected:

- Community profile from EDC
- Community profile from ESRI Tapestry (attached)

- Existing Land Use from Kendall County and on-the-ground inventory
- Community Form and Character analysis

Community Conversations (15-20 groups)

Planning began in January with the goal of holding meetings March 1-3. Scheduling has been a challenge but progress is being made. The goal is to complete all Community Conversations by mid-to late-April. This will allow time for meeting outcomes to be summarized and aggregated before the Community Forum on May 4.

- 1) Chamber Board – 4/11
- 2) EDC Board – 5/17
- 3) Ministerial Alliance
- 4) Cibolo Nature Center – COMPLETE
- 5) Chamber Seniors – M
- 6) Chamber Tech – To Be Rescheduled
- 7) Chamber Downtown – 4/18
- 8) Developers - Pending
- 9) County Commission / County Judge – April 10/11
- 10) High Schools Students
- 11) Young professionals
- 12) Major employer (
- 13) Education – public / private
- 14) Healthcare – admin, doctors, nurses, volunteers
- 15) Hill Country Daily Bread
- 16) United Way / Non-profits
- 17) CVB / Tourism
- 18) Arts / Culture
- 19) Friends of the Library

Other Meetings

- Judge Lux 4/10 or 4/11

Community Survey

Survey will be launched in April after the Parks Master Plan survey closes. We will share preliminary results at the Community Forum on May 4 and keep the survey open through early June.

Community Forum May 4

The first Community Forum will be held at Kronkosky Place. We will promote the event through social media, press releases, the project web site, email blasts (ours, City, Chamber)

Press / Media:

- Web site / social media
 - o www.planboerne.com
 - o facebook.com/planboerne
- Press releases (7) – monthly beginning in March; everything sent through Laura and Pam
 - 1) Plan overview
 - 2) Community Character and Neighborhoods (land use concepts)
 - 3) Downtown
 - 4) Transportation and Mobility / Corridors / Gateways
 - 5) Character Areas

- 6) Quality of Life / Prosperity
- 7) Draft Plan / Review and Comment

