City of Boerne	AGENDA ITEM SUMMARY District Impacted
DESCRIPTION	ANNUAL UPDATE OF THE BOERNE CONVENTION AND VISITORS
	BUREAU.
STAFF'S	No action necessary.
RECOMMENDED	
ACTION (be specific)	
CONTACT PERSON	Larry Woods, Director of the Boerne Convention and Visitors Bureau
SUMMARY	Review and update of the Boerne Convention and Visitors Bureau activity.
COST	\$0.00
SOURCE OF FUNDS	N/A
ADDITIONAL INFORMATION	CVB Strategic Marketing Plan and Power Point Presentation.

This summary is not meant to be all inclusive. Supporting documentation is attached.