City of Boerne	AGENDA ITEM SUMMARY
DESCRIPTION	CONSIDER RESOLUTION NO. 2016-R111; A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO AND MANAGE A PURCHASE AGREEMENT WITH RUDKIN PRODUCTIONS FOR 2017 PARKS AND RECREATION GUIDE BOOKS.
STAFF'S RECOMMENDED ACTION (be specific)	Consider Resolution No. 2016-R111; A Resolution Authorizing The City Manager To Enter Into And Manage A Purchase Agreement With Rudkin Productions For 2017 Parks And Recreation Guide Books Not
CONTACT PERSON	To Exceed \$21,770.00. Danny Zincke
SUMMARY	Parks and Recreation produces, prints, and distributes an annual guide book highlighting programs, facilities, and community events for the City of Boerne. The book is mailed to all City of Boerne residents each year and copies are available at various locations and events throughout the year. Staff solicited bids for the creation, printing, and distribution of the 2017 Guide Book. Staff received one qualified bid from Rudkin Productions in the amount of \$21,770.00. This fee also includes the creation of an online interactive version of the book for the website. Staff sells advertising in the book which offsets the cost of the books production.
COST	\$21,770.00
SOURCE OF FUNDS	Budgeted in 2016-2017 Parks Fund
ADDITIONAL INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.

Form Revised 10/13/15