



AGENDA ITEM SUMMARY

District Impacted

- ☐ 1 = Anzollitto
- ☐ 2 = Woolard
- ☐ 3 = Boyd
- ☐ 4 = Cisneros
- ☒ 5 = Colvin
- ☐ All

DESCRIPTION:

RECEIVE AND CONSIDER A REQUEST FROM LARRY GOTTSMAN OF AETNA SIGNS FOR A VARIANCE TO THE SIGN ORDINANCE SECTION 12 PROHIBITED SIGN LOCATIONS. C. OFF-SITE (1241 South Main)

RECOMMENDED ACTION (be specific)

Approve A Request From Larry Gottsman Of Aetna Signs For A Variance To The Sign Ordinance Section 12 Prohibited Sign Locations. C. Off-Site (1241 South Main)

DEPARTMENT

Planning and Community Development

CONTACT PERSON

Laura Talley/ Jeff Thompson

SUMMARY

Aetna signs, on behalf of a medical office business which is proposed to be located in the former REMAX Realty building, is requesting a variance to allow the placement of an off-site sign on property located at the intersection of East Bandera Road and South Main Street (the old Valero location). The sign will be advertising businesses located on the adjacent lot which is owned by the same property owner.

City Council recently approved the use of the former Valero site as a parking lot due to a long term contract the owner has with Walgreens restricting more typical uses of the site and essentially confining it to use as a parking lot. In addition, parking is limited on the proposed medical office site. The proposal is to use the property for parking for the adjacent businesses and the sign placement.

The staff Sign Variance Committee met regarding the sign placement and recommends that City Council allow the placement due to the integrated relationship of the two properties. There is an existing free-standing sign frame that will need to be removed in order to allow the proposed new sign. Attached is a site plan for the parking lot indicating the proposed general location of the sign. Staff will confirm that it does not encroach on existing easements or right of way and that it complies with site distance requirements for traffic at the corner of Bandera and Main Street.

COST	
SOURCE OF FUNDS	
ADDITIONAL INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.