



HILL COUNTRY MILE
BOERNE • TEXAS
MORE THAN JUST A MILE

URBAN MOAI FIGURE

ANDREW ARVANETES
DEKALB, IL

Public Art Competition

Program Basics

- Annual Event – 5 years
- Nationwide Call for Artists
- 10 Temporary Outdoor Sculptures
- Public Art Competition Committee
- Lease/Display 12 months
- Located along HCM and Trails/Parks
- Option to Purchase Piece/s
- \$20K Competition/\$30K Acquisition



2015-2016 Annual Public Art Competition Entries



Yves Klein
Blue Heron



Bunny



Red Pony



Urban Moai
Figure



Bison



2015-2016 Annual Public Art Competition Entries



Stars on Parade



Mongo



Thought of a
Treble Clef



Dancer
2015



Raven & Comet
Messenger
from Afar





Public Voting & Marketing

Public Voting

- Voting Began September 19, 2015
- Voting Ended Aug. 14, 2016
- Survey Monkey access from Website/Facebook/Otcast

Marketing




- Facebook Postings
- Trifold Brochure
- Website – artalfresco.org
- Otocast / QR Code



Ribbon Cutting
The AL Fresco Opening
 Saturday, September 19th
 10:30 a.m.
 Patriot Health Public Library
 451 North Main Street, Boerne, TX 78006




Ribbon Cutting

Voting Results – 2 Categories (top 4)

Total Votes Cast - 565






audio walking tour!
AUDIO Otocast TOUR
 "Art washes away from the soul the dust of everyday life"
 ~Pablo Picasso


Local Residents (Boerne's Choice)

- Dancer 2015 - 43
- Comet & Raven - 32
- Thought of a Treble Clef - 26
- Stars on Parade - 20

All Responses

- Dancer 2015 – 136
- Comet & Raven - 90
- Urban Moai Figure - 85
- Thought of a Treble Clef - 65





Dancer 2015

Selection #1

- Dancer 2015
- Material – Welded Steel
- Artist – Jerry Daniel
- Suggested Installation – River Rd. Park
- Price – \$10,000





**Comet & Raven
Messenger from Afar**

Selection #2

- Comet & Raven Messenger from Afar
- Materials – Welded Steel & Pipe
- Artist – Joe Barrington
- Suggested Installation - #9 Trail
- Price – \$15,000







BOERNE PUBLIC ART
WALKING TOUR

Acquisition Recommendation

Sculptures

• Dancer 2015	\$10,000
• Comet & Raven	<u>\$15,000</u>
• Messenger from Afar	\$25,000
 Available FY 15-16 Funds	 \$30,000

Public Art Review Committee concurs
with recommendation