

## 9. Standards by Sign Type for Freestanding Signs

| GENERAL STANDARDS FOR FREESTANDING SIGNS  |                   |                                                                                    |                                        |                                                        |
|-------------------------------------------|-------------------|------------------------------------------------------------------------------------|----------------------------------------|--------------------------------------------------------|
| increasing ornamentation                  |                   |  |                                        |                                                        |
|                                           | Pole Sign         | Decorative Post and Panel                                                          | Monument (8ft or less)                 | Pylon (>8ft)                                           |
| Base (min. height)                        | n/a               | n/a                                                                                | 18 "                                   | n/a                                                    |
| Base (min. width)                         | n/a               | n/a                                                                                | 60% total sign width                   | total ground contact at least 30% of sign width        |
| Enclosure Required                        | no                | no                                                                                 | at least 2 sides                       | no                                                     |
| Enclosure (min. width)                    | n/a               | n/a                                                                                | min. 12" per enclosure (including cap) | if present, total enclosure at least 30% of sign width |
| Cabinet Frame (color)                     | must match pole   | n/a                                                                                | n/a                                    | n/a                                                    |
| Sign Area per Panel/Cabinet (max sf each) | 12 sf             | n/a                                                                                | n/a                                    | n/a                                                    |
| Sign Panel (max number)                   | 2                 | n/a                                                                                | n/a                                    | n/a                                                    |
| Panel (minimum height)                    | 8 in              | 8 in                                                                               | 8 in                                   | 8 in                                                   |
| Sign Area (max sf)                        | 16 sf             | 24 sf                                                                              | 30 sf; or 4sf/tenant with max 40 sf    | 30 sf; or 4sf/tenant with max 40 sf                    |
| Max. Sign Height                          | 10 ft             | 10 ft                                                                              | 8 ft                                   | 12 ft                                                  |
| Min. Sign Setback                         | 12 ft             | 8 ft                                                                               | 8 ft                                   | 12 ft                                                  |
| Vertical Clearance                        | Min. 8 ft         | Max 4 ft                                                                           | 0 ft                                   | < 4ft or > 8 ft                                        |
| Max Width Sign Face                       | 6 ft              | 6 ft                                                                               | 10 ft                                  | 8 ft                                                   |
| Internal Illumination                     | yes               | yes                                                                                | yes                                    | yes                                                    |
| External Illumination                     | downlighting only | yes                                                                                | yes                                    | yes                                                    |