

**AGENDA**  
**QUARTERLY MEETING OF THE**  
**VISIT BOERNE ADVISORY BOARD**  
**RONALD C. BOWMAN COUNCIL CHAMBERS**  
**447 North Main Street**  
**Boerne, TX 78006**  
**Thursday, April 10, 2025 – 3:30 p.m.**

1. CALL TO ORDER – 3:30 PM

2. CITIZENS COMMENTS:

*This is the opportunity for visitors and guests to address the Advisory Board on any issue. The Advisory Board may not discuss any presented issue, nor may any action be taken on any issue at this time. (Attorney General Opinion – JC-0169)*

3. MAKE ANY ANNOUNCEMENTS OR INTRODUCTIONS

[2025-173](#) a. Thank you Brad Wilson

[2025-142](#) b. Board Member Recusal

**Attachments:** [Ethics Ordinance Exhibit B - Recusal of a Voting Member](#)

4. APPROVE MINUTES

[2025-141](#) a. Approve Minutes from Quarterly Meeting of January 16, 2025  
(Rescheduled from January 9, 2025, due to inclement weather)

**Attachments:** [Unofficial Meeting Minutes Oct. 10, 2024](#)

5. EXPLANATION OF HOT FUND GRANT MEETING PROCEDURE - LARRY WOODS

6. RECEIVE 2025 HOTEL OCCUPANCY TAX APPLICATIONS FOR 2026 FUNDING

[2025-143](#) a. Hill Country Mile Rod Run - Josh Mazour

**Attachments:** [HCMRR 2025 HOT Fund App for 2026 Funding](#)  
[HCMRR 2026 Budget](#)  
[HCMRR 2024 Car Show Post Report](#)  
[HCMRR 2024 Revenue Expenses](#)  
[HCMRR Cert of Formation LLC](#)

[2025-144](#) b. Living Church of God - Larry Woods on behalf of Gary Stein

**Attachments:** [LCG 2025 HOT Fund App. for 2026 Funding](#)  
[LCG 2024, 2023 Income & Expenses](#)  
[LCG Articles of Inc.](#)  
[LCG By-Laws](#)  
[LCG Board of Directors](#)

[2025-145](#) c. Texas Corvette Association Open Car Show - Larry Woods on behalf of Glen Leonard

**Attachments:** [TCA 2025 HOT Fund App for 2026 Funding](#)  
[TCA\\_CarShowMrktgPlan\\_2025](#)  
[TCA 2024 Open Car Show Post Report](#)  
[TCA 2024-2023 Revenue - Expenses](#)  
[TCA 2025 Board of Directors](#)  
[TCA 2025 By-Laws](#)

[2025-146](#) d. Tour de Boerne, Inc. - David Beck, Richard Menenes

**Attachments:** [TdB 2025 HOT Fund App for 2026 Funding](#)  
[TdB 2025 Budget](#)  
[TdB 2024 Bike Event Post Report](#)  
[TdB 2023-2025 Financials](#)  
[TdB By-Laws](#)

#### 7. CONSIDER / ADOPTION OF BEST PRACTICES FOR HOT FUND GRANTS

[2025-174](#) a. Discussion and recommendation of best practices for Hotel Occupancy Tax Fund Grants

#### 8. DISCUSSION AND RECOMMENDATIONS BY BOARD / VOTE

[2025-147](#) a. Hill Country Mile Rod Run

[2025-148](#) b. Living Church of God

[2025-149](#) c. Texas Corvette Association Open Car Show

[2025-150](#) d. Tour de Boerne, Inc.

#### 9. RECEIVE ADVISORY BOARD MEETING DATES FOR 2025

[2025-151](#) a. Advisory Board Meetings Dates - 2025

**Attachments:** [Visit Boerne Advisory Board 2025 Meeting Dates](#)

[2025-152](#)

b. HOT Fund Process Schedule 2025

**Attachments:** [2025 HOT Fund Process Dates](#)

10. COMMENTS FROM BOARD AND STAFF

11. ADJOURNMENT

s/s Larry Woods\_\_\_\_\_

Visit Boerne, Director

**CERTIFICATION**

**I hereby certify that the above notice of meeting was posted on the 7th day of April  
2025 at 3:30 p.m.**

s/s Jeanette Teague\_\_\_\_\_

Secretary

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS**

**The City Hall is wheelchair accessible. Access to the building and special parking is available at the northeast entrance of the building. Requests for auxiliary aids and special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 830-249-9511.**

Pursuant to Section 30.06 Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun.

Pursuant to section 30.07 Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly.