



AGENDA ITEM SUMMARY

Agenda Date	February 13, 2024
Requested Action	CONSIDER MAYORAL APPOINTMENTS TO THE VISIT BOERNE ADVISORY BOARD.
Contact Person	Frank Ritchie, Mayor Lori Carroll, City Secretary
Background Information	<p>The Visit Boerne Advisory Board, Business District Representative requires a member to own, operate, manage, or control a business in the business district. It was brought to our attention that Brandon Phillips no longer owns or manages a business in Boerne, therefore not eligible to be on the Visit Boerne Advisory Board.</p> <p>It is Mayor Ritchie's recommendation that Emily Carvalho, owner of The Christmas Shoppe fill the unexpired vacancy.</p> <p>It is also Mayor Ritchie's recommendation to move Tommy Mathews to the Vice Chair position which was held by Brandon Phillips.</p>
Item Justification	<div> <input type="checkbox"/> Legal/Regulatory Obligation <input type="checkbox"/> Infrastructure Investment </div> <div> <input type="checkbox"/> Reduce Costs <input type="checkbox"/> Customer Pull </div> <div> <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Service Enhancement </div> <div> <input type="checkbox"/> Mitigate Risk <input type="checkbox"/> Process Efficiency </div> <div> <input type="checkbox"/> Master Plan Recommendation <input checked="" type="checkbox"/> Other: <u>Mayoral Appt</u> </div>
Strategic Alignment	C3- Collaborating with community partners to enhance quality of life.
Financial Considerations	
Citizen Input/Board Review	
Legal Review	
Alternative Options	

Supporting Documents	
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