#### 2025 HOTEL OCCUPANCY TAX APPLICATION

#### **2026 FUNDING**

## I. Submitting an Application

Application forms will be available January 9, 2025, online at <a href="www.ci.boerne.tx.us">www.ci.boerne.tx.us</a>.

After clicking on the City website, go to Departments, Finance, HOT forms and applications.

Applicants must submit a completed application and provide the required documentation by the posted deadline of Thursday, March 20, 2025, at 5:00pm.

Completed applications will be accepted online to <a href="mailto:jeanette@visitboerne.org">jeanette@visitboerne.org</a>. Because the City of Boerne is pursuing ways to "go green" and reduce the amount of paper and storage, email is the preferred method of receiving the application and required documents. However, applications will also be accepted at the Boerne Visitors Center, 282 N. Main, Boerne, TX 78006, via in person or by mail no later than Thursday, March 20, 2025, 5:00 p.m.

Multiple applications from a group will be accepted. Each event/program must have a separate application. Additional supporting materials may be brought to the HOT Fund presentations meeting of the Visit Boerne Advisory Board on April 10, 2025.

Notification of dates and times of presentations, or any changes that may occur, will be made by email and/or phone. Applicants are responsible for providing accurate email addresses and phone numbers that will allow them to be contacted expediently.

#### II. Contact Information

Legal name of Organization requesting funds Living Church of God (International), Inc.

Organization Mailing Address 2301 Crown Centre Drive, Charlotte, NC 28227

E-Mail legaladmin@lcg.org

Phone 704-844-1970 Mobile Click here to enter text.

Name of Primary Contact Dexter B. Wakefield

Title of Primary Contact VP of Finance & Operations

Mailing Address of Primary Contact 2301 Crown Centre Drive, Charlotte, NC 28227

E-Mail dwakefield@lcg.org

Phone 704-708-2230 Office 704-844-1970

#### III. Organization Type

This Organization Is: Private Non-Profit/Tax Exempt Other Click here to enter text.

Tax ID# 33-0831039

Type of Organization (IRS Code) 501(C)3

What is the Mission of your Organization? Religious publishing & Broadcasting; Pastoral administration. We pay Church employees and conduct Church meetings to promote religion.

Year Organization was 2005

Number of full time staff 4 full time employees in Texas

Number of part time staff Click here to enter text.

### IV. Required Information to be Submitted with Application

- Budget for the proposed event/program, including all revenue sources and expenditures
- Organization financial statements from previous two years
- Articles of Incorporation
- By-laws
- Board Members names and titles

## V. Name of Event/Program Feast of Tabernacles and Last Great Day

Purpose of the Event/Program Religious Convention – Living Church of God

# VI. Previous HOT Funding

Has the Organization previously received HOT funding from the City of Boerne? Yes

If Yes, what year(s) and for what purpose? 2024 Religious Convention at the Bevy Hotel, Boerne

# VII. Previous Events/Programs Organized

List major events/programs that this Organization or Applicant has organized and hosted.

The Living Church of God initially hosted the Feast of Tabernacles Convention at the Boerne Civic Center for a number of years including, 2011, 2012, 2013, 2014, 2015, 2016, prior to the acquisition of the Civic Center by the YMCA. We returned to Boerne in 2019 when the Bevy Hotel was completed and have continued to Host the Feast of Tabernacles Convention at the Bevy Hotel for the years, 2019, 2020, 2021, 2022, 2023, 2024 and will Host the Event in Boerne for 2026 and 2027.

Additional information such as schedules, financial statements, articles, or other relevant information

regarding these events/programs may be provided during the Board presentation. Click here to enter text.

### VIII. Is this request for an event? Yes

If your request is not for an event, please continue on to Section IX.

What is the scheduled date(s) for this event? September 25, 2026 to October 3, 2026

Has this event been held previously? Click here to enter text Yes .

If Yes, please complete the following:

Date(s) Held	Location	No. of Participants, Spectators, Visitors	How Verified?	# of Boerne Hotel Rooms Booked	How Verified?
			Attendance		Bevy Hotel 2019
9/13-21/ 2019	Bevy Hotel	378	Taken	50 Booked	Contract
			Attendance		Bevy Hotel 2020
10/2-10/ 2020	Bevy Hotel	235	Taken	50 Booked	Contract
			Attendance		Bevy Hotel 2021
9/20-28/ 2021	Bevy Hotel	246	Taken	40 Booked	Contract
			Attendance		Bevy Hotel 2022
10/8-18/2022	Bevy Hotel	234	Taken	50 Booked	Contract
9/28-10/8/23	Bevy Hotel	235	Attendance Taken	40 Booked	Bevy Hotel 2023 Contract
		270	Attendance	500 1 1	Bevy Hotel 2024
10/15-25/2024	Bevy Hotel	273	Taken	50 Booked	Contract

#### **Estimated Attendance For 2026**: 295 Projected

Will this be a ticketed event? No

Price of ticket/ admission/ entry fee: N/A. Description of participants / teams (geographic or qualifying information, by invitation only, etc.) Members of the Living Church of God.

By Invitation only, however guests are welcome.

# IX. Please complete Section IX if this application is NOT for an EVENT.

Date of completion for proposed program: Click here to enter text.

Is the request to promote the arts? If yes, please explain Click here to enter text.

Is this request to fund historical restoration or preservation? Click here to enter text.

**If yes, please explain** Click here to enter text.

### X. Economic Impact

Please describe how this event/program will increase tourism or have an economic impact on the City of Boerne. 9-10 days of continuous Shopping, Gas, Hotels, Restaurants, Grocery Stores, Rental Businesses, etc.

How will this event/program generate overnight stays in Boerne lodging? Adherents will be staying in and around the City of Boerne during the event and will dine, shop, and rent at and from local establishments.

By individuals making their own arrangement for rooms with area hotels, including but not limited to: The Bevy Hotel, Best Western Inn & Suites, Comfort Inn & Suites, Days Inn, Fairfield Inn & Suites, Hampton Inn & Suites, Motel 6, The William, Ye Kendall Inn, and many VRBO's and other short-term rentals available within the Boerne area and close proximity to the Boerne Feast Site. All the above hotels are booked individually by our Members who call them for Lodging Rates. The Bevy Hotel revenue generation data and rates are listed below as that is where the Feast is being held each year.

How much Hotel Occupancy Tax is projected to be generated in Boerne by this event/program?

# rooms 50 X # nights 9 X room rate \$ 139.00 X tax \$ 0.07 = \$ 4378.50

In addition to the contracted rooms with The Bevy Hotel above, attendees will also be booking their own rooms with other Boerne hotels and short-term rental properties as well.

These rooms are estimated to be approximately <u>79</u> number of rooms X 9 nights = an additional <u>711</u> number of total rooms at an average rate of \$ 119.00 = \$ Total room revenue \$84,609 X 7% HOT tax = \$ 5922.63 in additional hotel occupancy tax collected for Boerne.

How is this information estimated/verified? Contracted guest room block for The Bevy Hotel Boerne for 50 Rooms for 9 nights. Rates for the different room types are averaged out for the calculation.

What local businesses are being used to accomplish this project? The Bevy Hotel Boerne

Please list any additional Co-Sponsors of the Project. N/A

Year	# of rooms	# of nights	Room Rate	Local Taxes (7%)	Total (includes 7% taxes of
2020	33	9	\$114.00	\$2,370.06	\$36,228.06
2021	37	10	\$114.00	\$2,952.60	\$45,132.60
2022	50	10	\$109.00	\$3,815.00	\$58,315,00
2023	40	9	\$109.00	\$2,746.80	\$41,986.80
2024	50	9	\$109.00	\$3,433.50	\$52,483.50
2026 *projected	50	9	\$139.00	\$4,378.50	\$66,928.50

How is this information estimated/verified? Bevy Hotel Contracts estimated/verified by Crista Luna, Director of Sales for the years 2019, 2020, 2021, 2022, 2023, 2024. For the year 2026 Projected – Bevy Hotel signed Contract estimated/verified by Director of Catering, Catharine Mooney of the Bevy Hotel.

What local businesses are being used to accomplish this project? Virtually almost all of the Businesses along Main Street and surrounding areas, including Grand Piano Rental, Flowers for Stage, Picnic In the Park at Northrup Park Pavilion, renting chairs and tables for 175 attendees from Dayanni Rentals; Purchasing all the whole briskets (10) to be smoked along with a herd of chickens with all the fixn's from Walmart including all the paper products, plates, cups, utensils, soda, bottle water, cotton candy machine rentals, face painter, bounce-houses (2) from Bounce Wit-It for the children etc.

Please list any additional Co-Sponsors of the Project. N/A

## XI. Marketing & Media Coverage

What date will promotion and marketing of this event/program begin? Online Registration and/or Call-in Reservations for the Membership for Area Hotels, etc., begins on approximately May 10, 2026.

Please describe the marketing plan for this project. Include information on print ads, radio, television, distribution of posters, brochures, flyers, etc. Samples may be brought to the presentation and are not required with the application. Registration for the Boerne Feast Site begins May 10, 2026 with distribution of the details of what the City of Boerne has to offer attendees which goes out to all our Churches in the U.S, Canada, UK, Europe, Australia, New Zealand, Barbados, Trinidad, Jamaica and a good number of other Church areas as well as through our "World Ahead" (Weeky Report) Publication and on the Churches Membership Web Page; including a short dialogue Video to members about the unique beauty and old-town charm and family friendly City of Boerne. Our Feast of Tabernacles Brochure written introduction is as follows: Greetings Feast-Goers! You are invited to Boerne, Texas for the Feast of Tabernacles in 2026! The scenic City of Boerne, pronounced "Ber-nee" is a gem of a small town, located in the beautiful Hill Country of South-Central Texas, and is replete with shady lanes and country charm. There is plenty of restaurants; from fine dining to quant cafes. Old-town buildings house many interesting shops. Members will appreciate the natural beauty with which this area has been blessed, as we get a glimpse of the millennial reign of Jesus Christ together, worshipping and fellowshipping in unity and harmony with the tranquil flow of the Cibolo Creek, Guadalupe River and the rich heritage of this family friendly area. The Feast will be held at the Bevy Doubletree Hotel by Hilton again this year! Boerne is about 35 minutes away from San Antonio which is host to major airline carriers. Daily Festival Services will be held at: The Bevy Doubletree by Hilton 101 Herff Road Boerne, Texas 78006

# XII. HOT Fund Amount Requested \$ 8,000

Describe in detail how HOT funds will be used, if awarded. To help offset expenses incurred by the Living Church of God to have the Feast of Tabernacles in Boerne; including items listed at the bottom of Section X above.

Please bring any supporting information about your organization, event, or program to the Visit Boerne Advisory Board presentation. It is not required to be included with the application.

If this request for funding is denied, will the program continue? Yes

Comments

If this request for funding is denied, will the program continue? Yes

#### Comments

Click here to enter text.

## XIII. Post Event/Program Report

A Post Event/Program Report is required to be submitted within 60 days of completion of the event/program. The completed form may be emailed to <a href="mailto:Jeanette@visitboerne.org">Jeanette@visitboerne.org</a> or delivered to the Boerne Visitors Center, 282 N. Main, Boerne, Texas, 78006. Failure to submit a Post Event/Program report could affect future funding recommendations for HOT funds.

I understand the Texas State limitations placed on use of Hotel Occupancy Tax funds, and certify that the requested funds will be used only for purposes described in this application or as approved by the City. I understand the use of HOT funds is subject to audit.

ame / ////////// Age

Title Pastor, Living Church of God

Date March 25, 2025