

# Groups Update

Visit Boerne assists many types and sizes of groups including associations, organizations, weddings, birthdays, anniversaries, family reunions, and more.

- Texas Higher Education Business Officers Conference – November 2024. Approx 100 attendees and 40 vendors for 3 nights. Visit Boerne arranged lodging & meeting space, assisted with transportation, helped their vendors find dining locations for hand-picked groups, and was present throughout the meeting. THEBO is currently working on details to return to Boerne in 2025.
- Corvette Show Organizers toured possible locations for the Friday Night Meet & Greet before the show April 2025.
- Wedding with 250 guests at a local downtown church on same day as Corvette show. In addition to lodging, traffic management support was also offered.



TCA Meet & Greet



Traffic Management

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- North American Development Bank 14 – 16 attendees at the end of January 2025. Established by the U.S. & Mexican Governments to provide financing & other support for projects of infrastructure & those that preserve, protect or enhance the environment of the people of the U.S. & Mexico.
- Daughters of the Republic of Texas District VII Workshop. 75-120 attendees. September 2025
- The Living Church of God - The Feast of Tabernacles Annual Conference September – October 2026



# Collaboration and Participation

Visit Boerne are members of several State tourism industry organizations and helps to support and participate in numerous local Boerne events.

- In November, Visit Boerne provided information about Boerne for a Bunko group of ten women from Austin who then visited Boerne to play with a local group.
- In December, Visit Boerne collaborated with a representative of the Ladies Group from the Barton Creek Country Club and several Boerne businesses to arrange for shopping, lunch, and a wine and cheese reception in Downtown Boerne.
- Visit Boerne collaborated with the Genealogical Society of KC and the Old Jail Museum to find information for a trip to Boerne by a descendant of both the John Stendebach and Gustav Schattenberg families.

BUNCO !!



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- In early November 2024, Visit Boerne was approached by representatives from the Volkswagen car company who were in search of a rendezvous location for a 3-day test drive program they were hosting in December.
- Visit Boerne was happy to help with the 3-day event on December 10 - 12 and provided:
  - Reserved parking in our lot for 3 days
  - Our board room for a come-and-go lunch provided by Klein's Smokehouse.
- In attendance were Car and Driver Magazine, Motor Trend magazine, as well as many other publications. Drivers from all across the country came to Boerne.
- On the last day, the majority of the test drivers were influencers introducing Volkswagen's Drive America Campaign.

