| City of Boerne | AGENDA ITEM SUMMARY |
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| DESCRIPTION: | PRESENTATION AND CONSIDERATION OF 2016 ECONOMIC DEVELOPMENT WORK PLAN |
| STAFF'S RECOMMENDED ACTION (be specific) | Approve the Fiscal Year 2016 City of Boerne Economic Development Work Plan |
| SUMMARY | At the September 22, 2015 Council meeting I presented the Fiscal Year 2016 Economic Development Work Plan and requested feedback. We have made a few modifications based on the comments made at the Council meeting and other suggestions received. The revised version of the Work Plan is attached with modifications to: The listing of Key Partners An action item regarding focus on home diversity to accommodate a wide range of needs including new workforce An action item for ROI based analysis of potential conference center concepts CVB to include coordinated efforts with Tapatio Springs This is the fourth formal plan developed by the city in conjunction with the annual budget. This plan is the first to contain joint goals of both the City and Boerne Kendall County Economic Development Corporation (BKCEDC). It is my belief that working in conjunction with the BKCEDC, as well as the Chamber, Kendall County, BISD and other community partners we will have another productive year. Our overarching goal remains to seek balance between quality economic development, enhancement of Boerne's quality of life, good stewardship of natural resources, and maintaining our unique identity. |
| COST | |
| SOURCE OF FUNDS ADDITIONAL INFORMATION | |

This summary is not meant to be all inclusive. Supporting documentation is attached.