

# Influencer Advertising



## Paid Visits- Continued Coverage

@satxwithkids

Followers: 46.7k

(Collab with Hill Country Mile)



satxwithkids and 2 others  
Boerne, Texas

satxwithkids If you've been dreaming about a family-friendly weekend in Boerne, Texas, but wondering if it's actually family-friendly, here's your chance to find out! 🌟 @visitboerne is the perfect spot for a memorable weekend with the kids in town. Stroll the charming streets of @hillcountrymile. 🍽️ Restaurants, here's our family favorite: @ritcherboerne @trepizzinaboerne @freeroambrewingcompany @hambysboerne 📖 Bookstore @theboernebookshop 🍭 The cutest candy shop @saltyandsweetboerne 🎨 DIY arts & crafts experiences for the @thedowntownindy 🏠 A cozy hotel just steps away perfect for easy evenings @thekendalltx

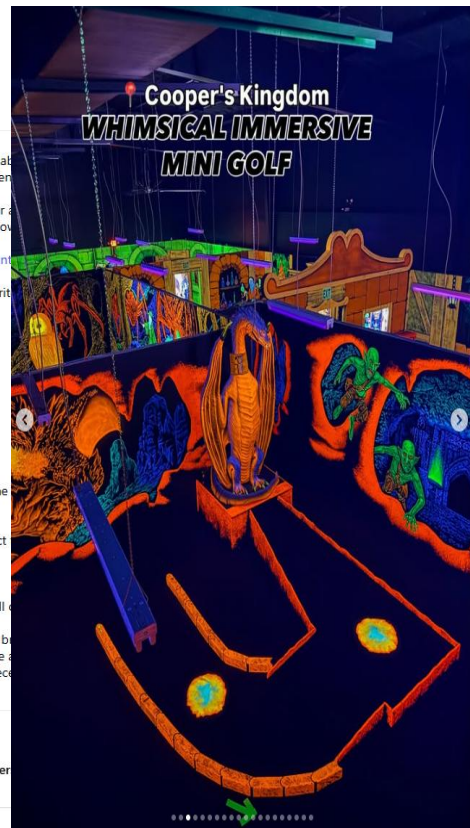
Everything is close, convenient, and full of charm. And while you're there, don't miss the beautiful views of @cavewithoutaname. Just a short drive for the kids so they can take a little piece of heaven with them 🌟

Liked by hillcountrymile and 438 others  
February 21

Add a comment...

@Explore\_With\_Westley

Followers: 55.7k



explore\_with\_westley and visitboerne  
Boerne, Texas

explore\_with\_westley Swipe to take a mini photo tour of the Texas Hill Country city of Boerne, Texas! The city has so much to enjoy for a day trip or overnight stay! @visitboerne

Grab one of the famous fresh baked cinnamon rolls @richterboerne Bakhau

Visit one of 5 different breweries or sip and wine taste your way through several of the wine bars in town!

@coopersking1 - step into whimsical and fun little glow in the dark mini golf course.

Take a DIY workshop creating your own custom piece @thedowntownindy

Book a stay overnight @thebevyhotel to spend more time exploring the city.

Shop along the @hillcountrymile stretch of local shops and boutiques.

@darkside\_pizza\_co is THE COOLEST pizza place you'll find in Texas with a unique Star Wars & 80s theme! 🌟 Check out the After Dark HIDDEN SPEAKEASY!

Prepare to be in awe at this spectacular tour or enjoy a concert @cavewithoutaname  
Reservations required, call ahead to save your spot! Open Daily 10am - 5pm.

Outdoor activities:  
\* Swim, rent a kayak, fish, grill at Boerne Lake  
\* Hike or picnic @thecobolo

Liked by visitboerne and 136 others  
January 21

Add a comment...

@S.A.Foodie

Followers: 598k



s.a.foodie and 2 others  
Lynrd Skynrd • Sweet Home Alabama

s.a.foodie BEER LOVERS... this is a fun day trip from San Antonio!

Boerne is celebrating American Craft Beer Week from May 11-17 by highlighting its local brewery scene, and it all wraps up with the 5th Annual Bock Walk on May 16-17 in downtown Boerne!

During the Bock Walk, you can explore the @hillcountrymile while stopping at six local breweries seeing their own signature Maibock beers.

Participating breweries:  
🍺 28 Songs Brewhouse + Kitchen - Kicks Like a Goat  
🍺 Hamby's + Cibolo Creek Brewing Co. - Maibock, My Neck  
🍺 Free Roam Brewing Co. - High Fence  
🍺 Tusculum Brewing Co. - Tuba King  
🍺 The Dodging Duck Brewhaus - My Duck Maibock

It's the perfect excuse to make a weekend trip from San Antonio because downtown Boerne is full of shopping, restaurants, galleries, and places to stay nearby. They're also selling a limited-edition brewery t-shirt, and a portion of proceeds benefits Paidion Shield!

#craftbeer #beerweek #boerne #boernetx #sanantonio

7w

bandedbrewingco 4w Reply

houstonspotspots 7w 1 like Reply

Liked by visitboerne and 1,278 others  
April 27

Add a comment...

# Influencer Advertising

## Paid Visits- New Coverage



@TotallyTexasTravel, Followers: 67k

@Jill\_Goes, Followers: 52.3k



totallytexastravel and visitboerne  
Paid partnership  
Megan Hamilton • Playing With Fire

totallytexastravel Date night is gr...  
is so much better! To ensure you...  
sure to add these places to your l...

- Find the perfect vacation rent...
- Start your day with a gourmet...  
@selahcafetx
- Chow down on delicious taco...  
@boernetacohouse
- Taste curated wines from arou...
- Go shopping at the boutique...
- Indulge in a gourmet meal fro...
- Rent kayaks or paddle boards...  
@hillcountrypaddlesports
- Enjoy delicious pastries from...
- Grab some delicious BBQ for...
- Enjoy being surrounded by na...  
Farmer's Market at @thecibolo
- Unwind with a craft cocktail fr...  
of their fun pop-up events like @...
- Relax with some great seafood...  
@pinchyslobsterandbeer

Liked by visitboerne and 64 others  
May 18

Add a comment...



totallytexastravel and visitboerne  
Paid partnership  
HME • Powdered

totallytexastravel Wait...why is no one talking about the food scene...  
in Boerne, TX? 🍴

We came for a Hill Country weekend getaway, but ended up discovering one of the best food scenes in Texas.

From cozy restaurants with charm in every detail, to craft cocktails, wine, and dishes that genuinely surprised us at every stop - @visitboerne completely exceeded our expectations.

It's the kind of place when you don't just eat once...you start planning your next meal before you've even left the table. We're talking things like:

- Mouthwatering tacos and fajitas at @boernetacohouse
- Specially curated wines from around the world at @devinocellars
- European inspired culinary delights from @valeriaboerne
- Yummy pastries from @mipueblo\_bakery
- Melt in your mouth smoked meats from @kleinsboerne
- Tiki-themed cocktails at @bettinastiki at @campbarboerne
- Incredible seafood and cocktails at @pinchyslobsterandbeer
- Gourmet coffee and pastries at @selahcafetx

Save this for your next food + travel getaway and give us a like and follow ❤️

Liked by visitboerne and 120 others  
May 21

Add a comment... Post



jill\_goes and 2 others  
Royalty Free Rhythms • Country Living

jill\_goes Come with us to Boerne Texas and see why it makes an awesome winter weekend getaway.

#visitboerne #boernetexas #texastodo  
@visitboerne  
@thekendalltx  
@lostoakcellars  
@richterboerne  
@thediengertradingco  
@thecibolo  
@cypressgrilleboerne  
@thekendallrestaurant  
@hillcountrymile  
@cavewithoutaname  
@sunnysbrunch

Edited · 20w

travelwithterri Never been there. Looks fabulous.  
20w 2 likes Reply  
— View replies (2)

sellingthetexashillcountry Love living here! ❤️❤️❤️  
20w 2 likes Reply  
— View replies (1)

traveltipsbylaurie Wow that concert in the cave!!  
20w 1 like Reply  
— View replies (1)

Liked by chiara\_vianca and others  
January 26

Add a comment... Post

# Influencer Advertising

## Paid Visits- New Coverage

@CedarParkMomVlog, Followers: 43.2k



cedarparkmomvlog and visitboerne  
Paid partnership  
Giulio Cercato • Matcha Latte

cedarparkmomvlog Everyone talks about the big Spring Break spots... but this Hill Country town deserves way more attention 🌿

We spent a weekend in Boerne and packed SO much into just a few days. Underground adventures, kid approved play stops, creative experiences, and some of the best food we've had in the area made this one of those trips that felt easy from start to finish.

Here's a peek at what we did:

- Stayed at The Bervy Hotel Boerne, a DoubleTree by Hilton @thebervyhotel
- Explored Cave Without a Name @cavewithoutaname
- Let the kids burn energy at Arrows Active Play Park @arrowsactiveplayparkboerne
- Arcade time and dinner at Hamby's @hambysboerne
- Darkside Brick Oven Pizza Co and Inferno's Wood Fired Oven & Spirits @darkside\_pizza\_co @infernosboerne
- Sweet stops at Blithe Creamery and Salty & Sweet @blithecreamery @saltyandsweetboerne
- Bear Moon Bakery for breakfast @bearmoonbakery
- A creative class at Gina Marie's Art Studio @ginamariesart
- Dinner at Las Guitarras Cocina @lasguitarras2020
- Fun at Cooper's Kingdom @coopersking1

If you're looking for a Hill Country getaway that mixes adventure, food, and family friendly fun all in one place, Boerne is worth adding to your list.

\* Bonus points for being the halfway mark between San Antonio and Fredericksburg. You could add a day trip to either when you spend a week in Boerne!

Liked by visitboerne and 236 others  
February 23

Add a comment... Post

... @TexasMamaMusts, Followers: 34.5k



texasmamamusts and 2 others  
Paid partnership  
Jon Conley • Texas Heat

texasmamamusts After spring break, my friends and I decided it was time for a little "mom break." So we packed our bags and headed to one of our favorite small towns—Boerne, TX! @visitboerne

We had the best time eating and shopping our way through this charming Hill Country gem. I've included all the details below so your next girls trip is basically planned for you.

Where we stayed  
The first night, we went the budget-friendly route and stayed @hamptonboerne We were pleasantly surprised by how nice it was. They stayed true to the Hill Country vibe with their furnishings and decor, and the pool area had great lounging spaces. We especially loved ending the night chatting by the outdoor fire.

For our second night, we stayed at the luxurious @thekendalltx — one of the oldest hotels in Texas. The property is so unique, with beautifully renovated historic cabins that make your stay feel extra special.

Where we shopped  
Boerne is well known for the Hill Country Mile—honestly, you could shop for days. Our favorite spots included:

- @thediengertradingco
- @cielomercantile
- @elblauboerne
- Market Days (second weekend of every month)

What we ate  
@summysbrunch  
@trepizzeriaboerne  
@brantlevs\_bistro

Liked by visitboerne and 214 others  
April 15

Add a comment... Post

... @ExploreWithGrace, Followers: 34.2k



exploringwithgrace and 2 others  
Original audio

exploringwithgrace If you're looking for a family-friendly outdoor adventure, @thecibolo is the perfect spot plus admission is free 🌿

We enjoyed a peaceful hike, spotted a deer and birds. To make it even more fun, we turned our hike into a pirate treasure hunt 🏴‍☠️ Greenman's Lookout became our "fort" and we later discovered a yurt which was the perfect hiding place for our treasure.

#boernetx #houstondaytrips #sanantoniotx #cibolonaturecenter #hiking  
20w

explorewiththomr So beautiful  
20w Reply

darlingmelissaphotos So pretty!  
20w 1 like Reply

View replies (1)

houstontediverte Hermoso paisaje! 🍷  
20w Reply See translation

milygoncalves Beautiful 🍷🍷🍷🍷 precioso amiga 🍷  
20w Reply

thathoustonmom Love this vibe  
20w Reply

Liked by jayleemart0321 and others  
January 27

Add a comment... Post

# Influencer Advertising

## FREEBIES

**@boernelife** (Followers: 29.3k)

Posted: 1/19, 2/9, 2/13, 3/4, 3/5, 3/11, 3/31, 4/1, 4/8, 4/12, 4/14, 4/15, 4/30, 5/10, 5/28, 5/29, 6/3, 6/4, 6/14, 6/15

**@boernelovefamilyguide** (Followers: 18.3k)

Posted: 1/12, 2/12, 3/8, 4/18, 5/21

**@hillcountrychronicles** (Followers: 30.6k)

Posted: 1/18/2026

**@sushigirl\_atx** (Followers: 31.7k)

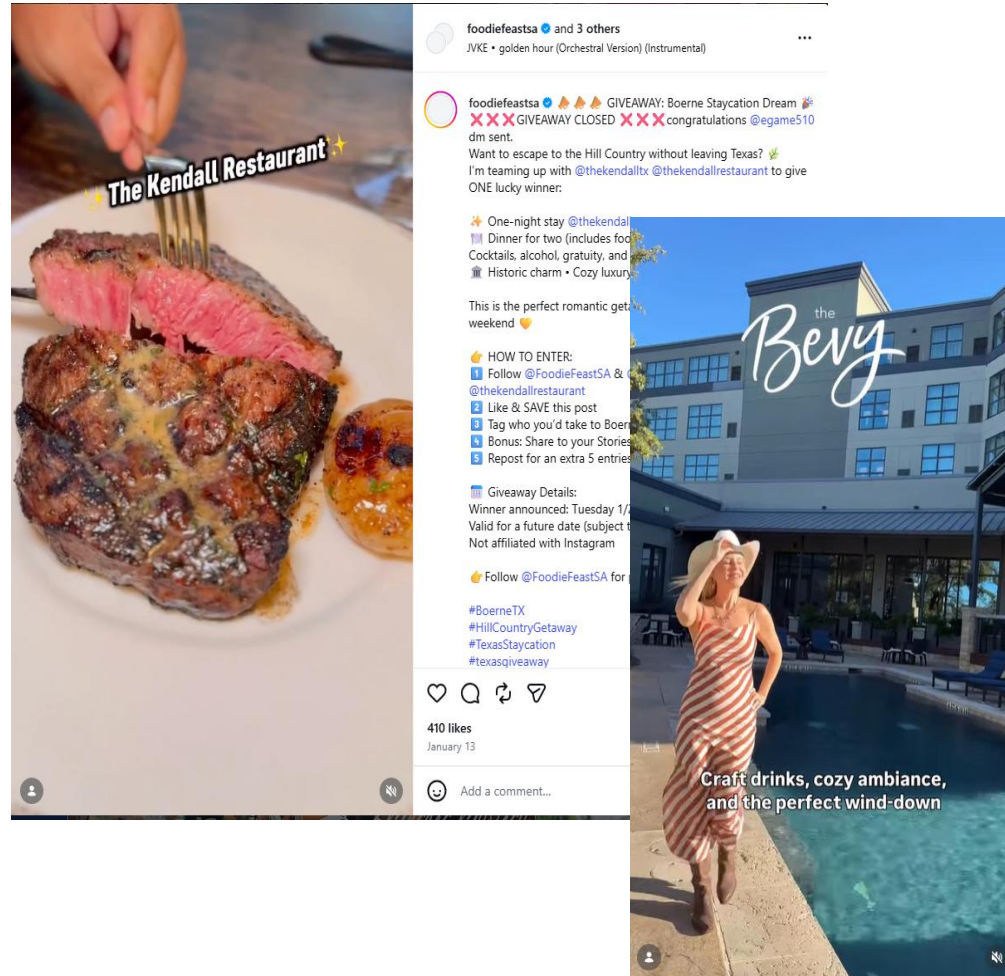
Posted: 1/21, 2/9

**@foodiefeasta** (Followers: 12.3k)

Posted: 1/13/2026

**@mycurlyadventures** (Followers 304k)

Posted 2/20/2026



# Influencer Advertising

## FREEBIES CONTINUED

**@toast\_to\_taste** (Followers: 121k)

Posted: 6/1, 6/3

**@kinggbeth** (Followers: 3.6k)

Posted: 5/7/2026

**@vrgphotography** (Followers: 3.6k)

Posted: 5/28, 5/29

**@hayrodlife** (Followers: 6.3k)

Posted: 6/13/2026

**@angelfooddude** (Followers: 3.6k)

Posted: 1/19/2026



angelfooddude and 2 others  
Original audio

angelfooddude @sunnysbrunch in Boerne, TX is the perfect destination for your next foodie adventure! 🍴

This elevated all day brunch overlooking Cibolo Creek is perfect for brunch, lunch, and dinner.

Their unique menu and atmosphere is perfect for brunch, lunch, and dinner. Offering an intriguing variety of dishes including their signature Mimosa Tower all day long.

- Everything we ordered was delicious!
- Rum Service Cocktail
  - Cucumber Lime Juice
  - French Toast Dippers
  - New England Clam Chowder
  - The Brunch Cowboy Crepe
  - Birria Benny

We're making plans to come back soon. In the meantime, enjoy yourself. And when you do,...

#boernetx #brunch #sanantonio

txhoneybites Yassss 🍴🍴🍴  
21w 2 likes Reply

60 likes  
January 19

Add a comment...



toast\_to\_taste and 2 others  
Past Day • Summer Vibes

toast\_to\_taste 126 steps. Nearly 80 feet underground. And hundreds of thousands of years in the making.

I wasn't quite sure what to expect from a cave tour, but Cave Without a Name turned out to be one of my favorite finds near San Antonio.

This one was worth every step.

Thank you Mukul @mackfun4life for introducing me to this incredible place.

#CaveWithoutAName #VisitSanAntonio #TexasHillCountry #ExploreTexas #Toast2Taste

2w

ka.kg.ka\_ I need the name of the cave!  
2w 2 likes Reply

View replies (2)

toast\_to\_taste One of those places that's hard to fully capture on video @cavewithoutaname  
2w 1 like Reply

toast\_to\_taste The temperature inside stays around 66°F year-round, which felt amazing after the Texas heat.  
2w 1 like Reply

518 likes  
June 1

Add a comment... Post