



AGENDA ITEM SUMMARY

Agenda Date	March 24, 2026
Requested Action	RECEIVE THE CITY COUNCIL WINTER WORKSHOP STRATEGIC REFLECTION SUMMARY REPORT.
Contact Person	Ben Thatcher, City Manager
Background Information	<p>At the City Council Winter Workshop on February 10, 2026, Council participated in a facilitated SPOT strategic reflection (Strengths, Problems/Tensions, Opportunities, Threats). The exercise was designed to efficiently capture Council’s collective observations about current conditions, emerging issues, and long-term risks affecting Boerne.</p> <p>Following the workshop, staff prepared the attached Strategic Reflection Summary Report to (1) document Council’s SPOT input, (2) provide context from recent community survey trendlines (2021, 2023, and 2024), and (3) frame the next step of reviewing the City’s Strategy Map to determine whether any refinements are warranted to improve clarity, alignment, and measurability.</p>
Financial Considerations	No direct financial impact.
Citizen Input/Board Review	Council strategic input captured during the Winter Workshop SPOT exercise; informed by resident community survey results (2021, 2023, and 2024).
Legal Review	N/A
Alternative Options	<p>Receive the report and provide direction to staff regarding:</p> <ul style="list-style-type: none"> • whether to bring forward recommended Strategy Map refinements (if any), and/or • whether to maintain the Strategy Map as currently adopted.
Supporting Documents	<ul style="list-style-type: none"> • City Council Winter Workshop Strategic Reflection Summary Report