

# Tourism Industry Update



## Destinations Texas

- Winter Conference – Boerne – January 28 – 30, 2026
- Annual Conference – Plano – September 2 – 4, 2026



## Texas Travel Alliance

- Tourism College – College Station – June 22-23
  - ✓ Jeanette HOT Fund Class – 5th Year - Extended Session



## Texas Hill Country Trail Region

- Bi-Monthly Meetings – Tori Bellos, Chairman of the Board
  - ✓ THTP Statewide Meeting – Round Rock – Feb. 4 – 5, 2026
  - ✓ Real Places Conference – April 8 - 10, 2026, Austin – Tori Panel Participant – Texas Historical Commission



## Texas Craft Brewers Guild

- 2026 Annual Meeting – Austin – Tori Bellos Panel Participant