



Creative and Editorial Management
And Printing for
City of Boerne Parks and Rec Magazine

August 9, 2015

Thank you for your interest in RGVision Magazines creative and editorial management - focusing on providing the best quality design and editorial management in the industry. We value strong relationships with our clients and would like to propose a partnership, rather than a mere proposal. You will not only get results, but the customer service available nowhere else.

Organization Name: City of Boerne Parks and Recreation

Job Creative Design: Annual Magazine 68 pages + Cover - \$5,500

Mail out: 5000 copies mailed to Boerne TX - \$3,000

Printing: 10,000 68 Page Self Cover Flat 16.25 X 7 Finished 8.125 X 7 Saddle Stitch - \$9,740

Total Amount ----- **\$18,240***

With the proposed above, you will receive the following;

1. Editorial and Creative Management of 68 page magazine for City of Boerne Parks and Recreation
2. *Editing - once content is submitted we will edit before placing in layout (copy written by RGVision will be billed at .10 cents per word with \$1,000 possible max amount.) You will receive a separate invoice with word count at the completion of project
3. Creative Design – RGVision creative will layout out 68 pages and will include illustrations, photo illustrations, and infographs for magazine
4. Final version of layout will be submitted in High Quality PDF Print version for review
5. Will include an online version to place on website

By signing below, you are agreeing to the payment of \$18,240 for the 68 page City of Boerne Park and Recreation Magazine. Print Price will be determined upon signing.*

Thank you for your time and consideration, we look forward to working together. If you have any questions or concerns, please do not hesitate to contact me, 210.618.8930.

Sincerely,
Gabriel Puente
Publisher

Total 19,240



This quotation is good for 30 days. Any alterations from the above specifications will incur additional charges and will be added when invoiced. Upon acceptance please sign, date and fax or email to RGVision Publications

Authorized Signature:

Date:

Invoice

City of Boerne Parks and Rec

2016 Annual book project

830-249-9511

ATTN: Ed Puente

EPuente@ci.boerne.tx.us

<i>Date</i>	<i>Invoice #</i>
8/24/15	21636

	<i>Terms</i>	<i>Due Date</i>
		Upon Receipt
<i>Description</i>		<i>Amount</i>
2016 Boerne Parks and Recreation Magazine Annual Magazine 68 pages + Cover - \$5,500 5000 copies mailed to Boerne TX - \$3,000 10,000 68 Page Self Cover Flat 16.25 X 7 Finished 8.125 X 7 Saddle Stitch - \$9,740 Total Project Amount		\$18,240.00
*August 2016 invoice - Upfront Invoice 50% Deposit		(\$9,120.00)
*Remaining balance \$9,120 with copy invoice will be due December 5th		
	<i>Total</i>	\$9,120.00

Phone

210.618,8930

Address

506 W. University Edinburg, TX 78539

E-mail

gabe@rqvisionmagazine.com

QUALITY & SERVICE SINCE 1975



Thank you for giving us the opportunity to quote the yearly Park book for the City of Boerne.

The following is your quote:

CITY OF BOERNE PARK BOOKLET

Costs for the books: \$19500. \$1.95 each

Specs

68 pages, size 8.5 x 7, cmyk, this includes the front & back page.

Will do all changes to the book until we have the finally proof.

Production Time will be 15 days after the finally proof has been approved,

MAIL

This is subject to the exact finished product.

.59 each

Mailing will take 5 day to mail the booklet.

US postage will be no credit, Please.

5059 x .59.....\$2984.81

This will include, tabbing, addressing, mailing.

TOTAL
22,485

Thank You

A handwritten signature in cursive script, appearing to read "Joan Evans".

Joan Evans

Jet Press

210-684-1774

Fax: 210-520-2400

6330 Wurzbach Road

San Antonio, Tx 78240

Email: jetpress@sbcglobal.net



August 19, 2015

Ed Puente

City of Boerne Parks and Recreation

1017 Adler Street

Boerne, TX 78006

Dear Ed,

Thank you for the opportunity for Matrix to quote the City of Boerne Parks and Recreation books. I have spoken to our graphics department and advised that you would have access to the PDF files for the previous year's books and they have advised that PDF's are very difficult to edit and they have requested that we would need the native files for the artwork meaning the original program that the books were created in like InDesign, etc. in order to properly edit. They have advised me that their experience in the past is the vendor that provided you the PDF's should also be able to provide the native files. If Matrix were to receive the native files and edit them our cost would \$75.00 for each page edited. We realize that some pages will have very little to edit and others may be the whole page so we cost averaged the editing fees. The maximum amount that would be charged for editing all 68 pages would be \$5100.00 and it may be much less than that if some of the pages do not need editing.

The cost for printing and saddle stitching 10,000 books would be \$20,000.00. Additionally, for the 5000 books that we would need to address, tab for mailing would be \$500.00. The only other additional costs would be freight from our New York facility to Boerne for the 5000 books that would be approximately \$1000.00 unless we could time it with one of our monthly trucks that we receive from New York and we could significantly reduce that cost and the cost of postage for mailing the 5000 books to residents. Matrix would charge the postage rates that the USPS charges Matrix for mailing of the books.

35A Rust Ln., Boerne, TX 78006
Phone: 830-336-3818 Fax: 830-336-3820

WBENC Women's Business Enterprise
National Council

Total
21,500 books
5,100 Editing
7 Postage
26,600 + Postage
NO on line Version!


Ed Puente

City of Boerne Parks and Recreation

Page 2

Another option is if the City of Boerne is not able to retrieve the native files for the artwork, Matrix could certainly only do the printing and mailing of the books. Please let me know if I can answer any questions on the above information and thank you again for the opportunity to quote on your Parks and Receptions Guidebook.

Sincerely,



Janese Olivero

Matrix Printing Solutions, Inc.
