

Smith Travel Research Overview

Data By Measure – Oct. 1 – Dec. 31, 2025

Year	Occupancy	ADR	Demand	Revenue
2022	55.39%	\$125.74	28,300	\$3,573,741
2023	59.44%	\$126.52	30,230	\$3,833,220
2024	65.65%	\$126.77	33,376	\$4,249,512
2025	65.09%	\$124.61	33,091	\$4,134,183

Smith Travel Research Overview

Data By Measure – Jan. 1 – Dec. 31, 2025

Year	Occupancy	ADR	Demand	Revenue
2022	54.35%	\$124.24	110,085	\$13,758,449
2023	56.33%	\$121.47	114,048	\$13,897,313
2024	63.17%	\$123.96	127,614	\$15,899,689
2025	63.42%	\$121.71	128,081	\$15,667,524

Smith Travel Research Overview

Data By Measure – Jan. 1 – June 29, 2026

Year	Occupancy	ADR	Demand	Revenue
2023	55.80	\$120.67	56,010	\$6,805,750
2024	61.15	\$125.41	61,250	\$7,751,050
2025	58.71	\$120.15	58,732	\$7,098,614
06/27/2026	61.42	\$123.65	60,817	\$7,550,252