



AGENDA ITEM SUMMARY

Agenda Date	November 7 th , 2024
Requested Action	Consider a certificate of appropriateness for a post and panel sign located at 723 N Main Street. (J. Fox Custom Fine Jewelry)
Contact Person	Sara Varvarigos, Planner II, Staff Liaison to the Historic Landmark Commission (830) 248-1630, svarvarigos@boerne-tx.gov
Case Number	2024-11-005A
Subject Property	723 N Main Street (commercial structure)
Background Information	<p>BACKGROUND:</p> <ul style="list-style-type: none">• Historic District Status: The subject property is a non-contributing structure within the Historic District (Attachment 1 &2).• Applicant/owner: Jeff Fox (J. Fox Custom Fine Jewelry), Owner.• Zoning: C3- Transitional Commercial, Historic Overlay District. <p>REQUEST:</p> <p>The property owner is requesting:</p> <ol style="list-style-type: none">1. A certificate of appropriateness for a new commercial sign permit request (Attachment 2) <p>ANALYSIS & FINDINGS:</p> <p>According to Historic District Survey records, the property located at 723 N Main St was built in 1983 in a Folk Victorian Revival Architectural style.</p> <p>The building features off-white clapboard siding with a standing seam metal roof in a copper green patina color. There are also tan and burgundy-toned accent colors on the structure (refer to attachment 2).</p>

There is an existing post and panel structure on the site that features a white metal base. The applicant is proposing to attach a new 2-sided metal sign to this base, featuring:

- Metal Sign face measuring 40”H x 32”W
- White background with black and gold border
- Sans serif font
- Gold fox logo
- Non-lit sign

The proposed sign design follows Historic District guidelines for signs:

- Post & panel sign type
- Metal material
- 4 colors or less, including black and white
- Sans serif font for buildings built in the 20th century
- Non-lit sign

STAFF RECOMMENDATION:

Staff finds that the proposed commercial sign located 723 N Main St complies with all requirements for signs located within the Historic District.

Therefore, staff recommends that the Historic Landmark Commission **APPROVE** the requested:

1. A certificate of appropriateness for a new commercial sign permit request located at 723 N Main St (Attachment 2)

MOTIONS FOR CONSIDERATION:

The following motions are provided to assist the Commission’s decision.

I move that the Historic Landmark Commission accept staff findings and **APPROVE**

1. A certificate of appropriateness for a new commercial sign permit request located at 723 N Main St (Attachment 2)

