

# Hill Country Mile Rod Run, LLC

## October 10 – 12, 2025

Post Report Event Summary: \$15,000 HOT Grant Award

- 3 Day Event – 8,500 Spectators; 5,100 Out of Town Guests
- 1,768 Hotel Room Nights
- \$250/\$225 Average Rate per Night
- \$431,800 in Total Hotel Revenue
- \$30,226 in HOT Funds Generated
- Weather - 86 Avg. Temp., 3.8 mph winds, no precipitation.
- Other Saturday Events: None
- STR Report for 10/11-12/2025 – Occupancy 90%; ADR \$168.00  
(Does not include The Kendall or Short-Term Rentals)

