City of Boerne	AGENDA ITEM SUMMARY    District Impacted
DESCRIPTION	RECEIVE AND CONSIDER A REQUEST FROM AETNA SIGN GROUP FOR A VARIANCE TO THE SIGN ORDINANCE; SECTION 10; RESTRICTIONS ON CERTAIN TYPES OF SIGNS. X.3. PROJECTING SIGNS (Texas Meat Company 1101 S. Main Street)
STAFF'S RECOMMENDED ACTION (be specific)	That City Council approve the sign variance request for a projection sign that is mounted 24 feet above the ground from the Texas Meat Company, 1101 S. Main St. and provide that there is no self-supported sign on the premise.
CONTACT PERSON	Chris Turk
SUMMARY	The owners of the Texas Meat Company, 1101 S. Main St. at the southeast corner of South Main Street and Oak Park (location map is attached) are doing some major renovations to the old building.  The sign ordinance will allow a self-supported sign which can be 32 sq. ft. and 20 feet tall at this location as well as a 32 square foot projecting sign.  Due to the canopy feature, which is suspended from the new facade by wire cables, if they were to mount the projecting sign so that it met the height requirements of the ordinance (see below) the cables would take away from what is a very attractive sign. Please see attachments 2 and 3. They have requested permission to raise the projecting sign by 4 feet to alleviate this conflict.  3. No projecting sign shall exceed a height of twenty (20) feet, and in the B-3 zoning district no projecting sign shall extend vertically above the window sill of a second story.  The variance request (attachment 4) indicates that the owners are willing to forgo the installation of their allotted self-supported sign.  The staff Variance Committee met and discussed this request and recommended unanimously that the City Council approve the sign variance request from the Texas Meat Company for a projecting sign that is mounted 24 feet above the ground.
COST	
SOURCE OF FUNDS	

ADDITIONAL	
INFORMATION	

This summary is not meant to be all inclusive. Supporting documentation is attached.