

Groups Update

Visit Boerne assists many types and sizes of groups including associations, organizations, weddings, birthdays, anniversaries, family reunions, and more.

- **Texas Auto Writers Association (TAWA):** Based at The Bevy Hotel, 50 automotive journalists drove and reviewed 25 vehicles for the 2026 Spring Texas Auto Roundup.
- The **Lakewood Garden Club** near Houston: 30 members booked the Comfort Inn & enjoyed horticultural attractions, local dining, shopping, and an educational presentation on native plants. March 24-26, Tues – Thurs.
- The **33rd Annual Tx Corvette Show:** Brought more than 419 vehicles to downtown. Visit Boerne supported the event through marketing, visitor information, and at the Friday Meet & Greet, and the HOT Grant in the amount of \$7,000 - April 17-19, 2026.



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- **National T Bucket Alliance:** Based their National Annual Meeting at the Fairfield Inn and spent a full week with scenic Hill Country drives, local attractions, & fellowship. June 21-28, 2026. (The cars are Model T framed hot rods)
- **The 8th Annual Tour de Boerne:** Event took place June 28, at Joshua Springs Park. Hosted 1,000 riders, 250 volunteers, and approximately 1,500 people total. Visit Boerne supported the ride with a \$10,000 HOT Grant.
- **The Texas Craft Brewers Guild's Texas Brewery Roundup:** 250 -275 brewers are expected at their Industry Conference & Trade Show based at The Bevy Hotel. As of last week, June 29th, they had reserved 154 room nights at The Bevy, with more expected.



Collaborations Update

Visit Boerne collaborates with many varied groups and associations.

- **Bexar County Republican Women:** A collaborative gathering between the Bexar County Republican Women and the Kendall County Republican Women, including 12 members from Bexar County and retired Senator Jeff Wentworth and his wife. March 24, 2026
- **Tomball Delegation Visit to Boerne & Texas Hill Country:** The City of Tomball, Texas collaborated with the City of Boerne, Visit Boerne, and the Boerne Chamber of Commerce to gather insight on revitalizing historic downtown districts, with a focus on preservation, community partnerships, and economic development strategies. May 6 - 9, 2026
- **The Reguladores Law Enforcement Motorcycle Club:** The club is composed of active, retired, and vested law enforcement officers. They will ride through the Texas Hill Country with a stop in Boerne for lunch and shopping. Visit Boerne will reserve parking for their ~ 60 motorcycles. Saturday, July 18.

