

Tourism Industry Update



Destinations Texas

- Winter Conference – Boerne – January 28 – 30, 2026

Texas Travel Alliance

- Unity Dinner – April 29, 2026 – Round Rock



Texas Hill Country Trail Region

- Bi-Monthly Meeting –
 - ✓ January 15, 2026 - Leander



Texas Hotel & Lodging Association

- Fall Board Meeting – November 7 – 8, 2025

