

	AGENDA ITEM SUMMARY District Impacted ☐ 1 = Wolosin ☒ 2 = Woolard ☐ 3 = Scott ☐ 4 = Boddie ☐ 5 = Macaluso ☐ All												
Agenda Date	<i>March 07, 2023</i>												
Requested Action	Consider a Certificate of Appropriateness for a Wall Sign located at 233 South Main Street Suite H (KAD 26005) (Lonestar Country Creations/Debra Spachek).												
Contact Person	Sara Serra-Bennett, Planner II, Planning and Community Development Department												
Background Information	HLC Case Number: 2023-03-010												
	Zoning: C-3 Community Commercial, Historic District												
	Contribution/ Integrity: Contributing/ High												
	Related Case NO's: 2022-12-006-007 – Sign 2022-10-009 – Sign 2022-10-011 – Exterior Colors 2022-07-007 – Sign 2020-01-007 – Roof Sign 2020-01-008 – Commercial Complex Sign												
	The applicant has requested installation of a wall sign. The sign will be 36" x 48", maxmetal sign located on the exterior of the building as shown on the exhibit. The proposed sign will have four colors and two fonts.												
Item Justification	<table border="0" style="width: 100%;"> <tr> <td>☐ Legal/Regulatory Obligation</td> <td>☐ Infrastructure Investment</td> </tr> <tr> <td>☐ Reduce Costs</td> <td>☒ Customer Demand</td> </tr> <tr> <td>☐ Increase Revenue</td> <td>☐ Service Enhancement</td> </tr> <tr> <td>☐ Drive Down Risk</td> <td>☐ Process Efficiency</td> </tr> <tr> <td>☐ Master Plan</td> <td>☐ Other: _____</td> </tr> <tr> <td colspan="2"> Recommendation _____ </td> </tr> </table>	☐ Legal/Regulatory Obligation	☐ Infrastructure Investment	☐ Reduce Costs	☒ Customer Demand	☐ Increase Revenue	☐ Service Enhancement	☐ Drive Down Risk	☐ Process Efficiency	☐ Master Plan	☐ Other: _____	Recommendation _____	
☐ Legal/Regulatory Obligation	☐ Infrastructure Investment												
☐ Reduce Costs	☒ Customer Demand												
☐ Increase Revenue	☐ Service Enhancement												
☐ Drive Down Risk	☐ Process Efficiency												
☐ Master Plan	☐ Other: _____												
Recommendation _____													
Financial Considerations													
Citizen Input/Board Review													
Legal Review													
Alternative Options													
Supporting Documents	Supporting documentation is attached.												

