

Smith Travel Research Overview

Data By Measure – Jan. 1 – March 31, 2024

Year	Occupancy	ADR	Demand	Revenue
2021	48.96	\$102.50	24,427	\$2,502,293
2022	52.19	\$121.08	26,034	\$3,207,900
2023	54.74	\$116.80	27,300	\$3,231,196
2024	58.86	\$117.33	29,730	\$3,529,045

Smith Travel Research Overview

Data By Measure – April 1 – June 29, 2024

Year	Occupancy	ADR	Demand	Revenue
2021	62.23	\$117.64	31,438	\$3,699,049
2022	55.70	\$132.67	28,104	\$3,731,371
2023	56.85	\$124.54	28,710	\$3,574,938
06/29/2024	63.60	\$133.44	31,774	\$4,250,169

Smith Travel Research Overview

Data By Measure – Jan. 1 – June 29, 2024

Year	Occupancy	ADR	Demand	Revenue
2021	55.60	\$110.07	55,865	\$6,201,342
2022	53.90	\$126.87	54,138	\$6,939,271
2023	55.80	\$120.67	56,010	\$6,806,134
06/29/2024	61.23	\$125.39	61,504	\$7,779,213