



AGENDA ITEM SUMMARY

District Impacted

1 = Haberstroh

2 = Woolard

3 = Boyd

4 = Cisneros

5 = Bergmann

All

DESCRIPTION	CVB QUARTERLY UPDATE
STAFF'S RECOMMENDED ACTION (be specific)	Receive and Approve Report
CONTACT PERSON	Larry Woods
SUMMARY	Review and Update of CVB Activity
COST	\$0.00
SOURCE OF FUNDS	N/A
ADDITIONAL INFORMATION	Attached are Strategic Marketing Plan and Advertising Schedule for 2015/2016; and Power Point Presentation.

This summary is not meant to be all inclusive. Supporting documentation is attached.

Form Revised 10/13/15