

**OFFICIAL AGENDA
QUARTERLY MEETING OF THE
VISIT BOERNE ADVISORY BOARD
RONALD C. BOWMAN COUNCIL CHAMBERS
447 North Main Street
Boerne, TX 78006
April 9, 2026 – 3:30 p.m.**

1. CALL TO ORDER – 3:30 PM

2. CITIZENS COMMENTS:

This is an opportunity for visitors and guests to address the Advisory Board on any issue. The Advisory Board may not discuss any presented issue, nor may any action be taken on any issue at this time. (Attorney General Opinion – JC-0169)

3. MAKE ANY ANNOUNCEMENTS OR INTRODUCTIONS

[2026-129](#)

a. Introduce new board members:

Monica Smith-Winters - Gen. Mgr., Fairfield Inn & Suites

Lillian Oler - Owner/Operator, Assemble Cocktail Workshop

b. Introduce Assistant City Manager Kristy Stark

c. Recognize Larry Woods Retirement

4. APPROVE MINUTES

[2026-120](#)

a. Approve minutes from Quarterly Meeting of January 8, 2026

Attachments: [Unofficial Meeting Minutes of January 8, 2026](#)

5. EXPLANATION OF HOT FUND GRANT MEETING PROCEDURES

6. RECEIVE 2026 HOTEL OCCUPANCY TAX APPLICATIONS FOR 2027 FUNDING

[2026-121](#)

a. Hill Country Mile Rod Run - Josh Mazour

Attachments: [HCMRR 2026 HOT Fund App for 2027 Funding](#)

[HCMRR 2026 Financial Stmts](#)

[HCMRR 2026 Corp. Officers](#)

[HCMRR Plan of Conversion to Nonprofit](#)

[HCMRR 2025 Post Report](#)

[2026-122](#)

b. Texas Corvette Association Open Car Show - Glen Leonard

Attachments: [TCA 2026 HOT Fund App for 2027 Funding](#)
[TCA 2025-2023 Financial Stmtts.](#)
[TCA 2025 Board of Directors & Officers](#)
[TCA By-Laws](#)
[TCA 2025 Post Event Report](#)

[2026-123](#) c. Tour de Boerne, Inc. - David Beck, Bruce Anderson

Attachments: [TdB 2026 HOT Fund App for 2027 Funding](#)
[TdB 2026 HOT App - Attachment 1- 2026 Budget](#)
[TdB 2026 HOT App - Attachment 2 & 3 - 2025, 2024 Financials](#)
[TdB 2026 HOT App. Attachment 4 - 2025 Budget to Actual](#)
[TdB 2026 HOT App. Attachment 4 - \(5\) By-Laws](#)
[TdB 2026 HOT App. Attachment 5 \(6\) Conflict of Interest Policy](#)
[TdB 2025 Post Event Report](#)

7. DISCUSSION AND RECOMMENDATIONS BY BOARD / VOTE

[2026-124](#) a. Hill Country Mile Rod Run

[2026-125](#) b. Texas Corvette Association Open Car Show

[2026-126](#) c. Tour de Boerne, Inc.

8. RECEIVE ADVISORY BOARD MEETING DATES FOR REMAINDER OF 2026

[2026-127](#) a. Advisory Board Meeting Dates - 2026

Attachments: [Visit Boerne Advisory Board 2026 Meeting Dates](#)

[2026-128](#) b. HOT Fund Process Schedule - 2026

Attachments: [2026 HOT Fund Process Dates](#)

9. COMMENTS FROM BOARD & STAFF

10. ADJOURNMENT

Next regularly scheduled meeting will be held on Thursday, July 9, 2026.

s/s Jeanette Teague

Visit Boerne Assistant Director

CERTIFICATION

I hereby certify that the above notice of meeting was posted on or before the 3rd day of April 2026 at 3:30 p.m.

s/s Jeanette Teague _____
Secretary

NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS The City Hall is wheelchair accessible. Access to the building and special parking is available at the northeast entrance of the building. Requests for auxiliary aids and special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 830-249-9511.

Pursuant to Section 30.06 Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun.

Pursuant to section 30.07 Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly.